

AD COMMUNICATIONS

Fast-tracking your key messages with **SPECIALIST KNOWLEDGE** and **STRATEGIC CONSULTANCY**, through **NURTURED NETWORKS** and **CREATIVE STORYTELLING**

30

MORE THAN THREE DECADES

of experience in B2B integrated communications, media relations and communications strategy

150

YEARS' EXPERIENCE

of B2B communications within the management team alone

HELPING CLIENTS TO...



Earn share of voice through knowledgeable and creative storytelling

Devise and produce owned content and leverage distribution through relevant channels



Share content and engage in social conversations

Manage commercial spend astutely across all channels



A MULTIDISCIPLINED TEAM OF 18 COMMUNICATIONS PROFESSIONALS

offering fully integrated communications campaigns



- Strategy
- Copywriting
- Media relations
- Advertising
- Event management
- Content development
- Visual content development
- Social engagement
- In-house media monitoring
- Communications training

SPECIALISTS IN



Print & Graphic Arts

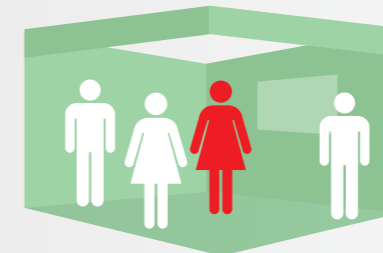


Packaging



Visual Communications

WE'RE AT THE HEART OF THE COMMUNITY

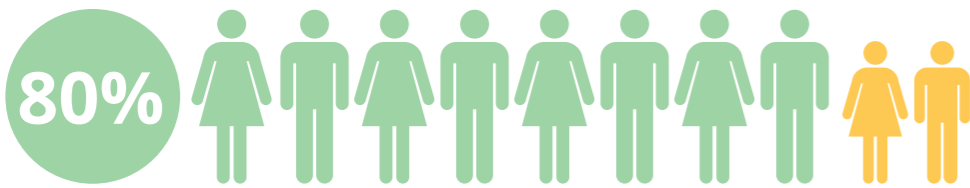


Wherever the industry is congregating - we are there!



We know the trade media well (contact list of 1,500+ international industry publications)

CLIENT RETENTION



of clients have worked with us for more than **10 years**



90% OF CLIENTS ARE INTERNATIONAL



RANKED IN TOP 150 UK PR CONSULTANCIES



CORE VALUES



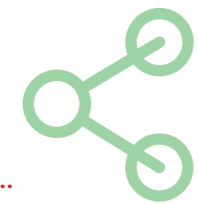
INSPIRATION

We always have an original idea up our sleeves



INTELLIGENCE

Our deep industry knowledge helps to build winning strategies



INFLUENCE

We're straight talking and are regularly speaking to the people you want to reach