****

new_release_hdr_0520

**PR Contacts:**

Heather Buchholz, Sun Chemical                  Matt Parry, Eric Mower + Associates

+1 708 236 3779                               +1 315 413 4318

[heather.buchholz@sunchemical.com](mailto:heather.buchholz@sunchemical.com)          [mparry@mower.com](mailto:mparry@mower.com)

**Sun Chemical to Celebrate 200th Anniversary**

**PARSIPPANY, N.J. –** 3 May, 2018 – Throughout the remainder of 2018, Sun Chemical will celebrate its 200th anniversary.

“Beginning with the inspiring legacy of Lorilleux and Samuel Morris in the early 1800s, Sun Chemical has delivered 200 years of colour expertise, innovative technology and an ongoing commitment to quality and service for our customers,” said Rudi Lenz, President and CEO, Sun Chemical. “Having held close to 10,000 worldwide trademarks and over 3,000 granted patents in various global jurisdictions in its history, Sun Chemical takes pride in producing solutions tailor-made to meet the individual needs of our customers.”

Sun Chemical has helped transform the printing industry by leading the way as the first to develop UV inks, water-based inks, pigmented flexo inks and flexo inks for polyethylene films. Sun Chemical was also the first to create the four-colour wet process inks system in 1906, now commonly known as CMYK printing.

Sun Chemical is a pioneer in the development of migration-compliance inks and in producing solutions for the newest presses of the time, including rotary tinplate lithography, web offset lithography, letterpress, flexo and rotogravure.

Sun Chemical has been manufacturing pigments since 1907. Today, the Performance Pigments Division is a global leader in the pigments industry offering a wide array of pigments, effects and preparations for the coatings, cosmetics, plastics, inks and specialties markets. Continuous innovation in new colour space and providing unique colours and effects into a variety of existing and new markets, has enabled tremendous growth globally.

With DIC Corporation’s acquisition of the company in 1987, Sun Chemical became the truly global company it is today with growth within the Latin American and Middle Eastern markets and the formation of the Advanced Materials division, which delivers compounds, polymers and application materials to broad markets.

Sun Chemical Advanced Materials offers a vast array of solutions to fulfill customers’ advanced printing requests for custom materials, including high-performance silver inks for 3D printing systems, nanosilver inks for inkjet systems, soldermasks, pressure sensitive adhesives for electronics and displays and **SunMotion**, a compelling display solution for point of purchase displays.

“Sun Chemical’s vision has been and will always be to help customers take on the global challenges of the future by providing quality, service and innovation in every solution we deliver,” Lenz said. “For the future, we are committed to pursuing research and development that will bring our customers new innovative and sustainable solutions. We look forward to celebrating this ongoing commitment to excellence as a company and with our customers this year.”

To learn more about Sun Chemical’s 200 years of colour expertise, visit [www.sunchemical.com/200years](http://www.sunchemical.com/200years)

ENDS

**About Sun Chemical**

Sun Chemical, a member of the DIC group, is a leading producer of printing inks, coatings and supplies, pigments, polymers, liquid compounds, solid compounds, and application materials. Together with DIC, Sun Chemical has annual sales of more than $7.5 billion and over 20,000 employees supporting customers around the world.

Sun Chemical Corporation is a subsidiary of Sun Chemical Group Coöperatief U.A., the Netherlands, and is headquartered in Parsippany, New Jersey, U.S.A. For more information, please visit our Web site at [www.sunchemical.com](BLOCKED::http://www.sunchemical.com/).

working_for_you