**Canon launches 3D print offering in Belgium and the Netherlands with expansion of 3D Systems distribution agreement**

**LONDON, 1 September, 2015** – Canon Europe, a leader in imaging solutions, today announces that it will introduce its 3D print offering to customers in Belgium and the Netherlands by expanding its distribution agreement with 3D Systems, a leading global provider of 3D printing technology.

This development follows Canon’s entry into the 3D printing space in the UK and Ireland in March 2015 under the same agreement, enabling Canon to market, sell and support 3D Systems’ advanced manufacturing [3D printers](http://www.canon.co.uk/for_work/business-products/3d-printers/), including the ProJet [3500 series](http://www.canon.co.uk/Printers/3D-printers/Professional/projet-3510-hd/), [4500](http://www.canon.co.uk/Printers/3D-printers/Professional/projet-4500/), [6000](http://www.canon.co.uk/Printers/3D-printers/Production/projet-6000-hd/) and [7000](http://www.canon.co.uk/Printers/3D-printers/Production/projet-7000-hd/).

Through the partnership, customers in Belgium and the Netherlands have access to 3D Systems’ advanced 3D printing technology underpinned by Canon’s exceptional service and support. The partnership reflects Canon’s ongoing growth strategy of expansion into new technology domains that deliver significant value to its diverse customer base.

Focusing on prototyping for rapid product development, Canon will offer the 3D printers to existing customers across the engineering, manufacturing and architectural market segments.

Jeppe Frandsen, Head of Production Printing Group, Canon Europe, said: “I am delighted by the expansion of our agreement with 3D Systems which will allow us to open up new growth opportunities to even more customers.

“By matching 3D Systems’ extensive technology portfolio with Canon’s sales and service capability we are able to fully support our customers and help them to reap the benefits that 3D printing can offer. We have enjoyed a great start in the UK and Ireland earlier this year and look forward to building on this success.”

“We are excited to expand our distribution across Belgium and the Netherlands with Canon Europe based on our progress in the UK and Ireland,” said Michele Marchesan, Vice President and Chief Revenue Officer, 3D Systems. “Canon is a trusted provider of industry solutions with strong service and support, and we are thrilled to extend our advanced 3D printing technology to a wider range of customers and applications.”

Canon will start selling printers from the 3D Systems advanced manufacturing portfolio in Belgium and the Netherlands at the beginning of September 2015.

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About Canon Europe

Canon Europe is the regional sales and marketing operation for Canon Inc., represented in 116 countries and employing 17,000 people across Europe, the Middle East and Africa (EMEA).

Founded in 1937 with the specific goal of making the best quality camera available to customers, Canon’s tireless passion for the Power of Image has since extended its technology into many other markets and has established it as a world leader in both consumer and business imaging solutions.  Its solutions comprise products, ranging from digital compact and SLR cameras, through broadcast lenses and portable X-ray machines, to multi-function and production printers, all supported by a range of value added services.

Canon invests heavily in R&D to deliver the richest and most innovative products and services to satisfy customers’ creative needs. From amateur photographers to professional print companies, Canon enables each customer to realise their own passion for image.

Canon’s corporate philosophy is [Kyosei](http://www.canon-europe.com/About_Us/About_Canon/Philosophy/Index.asp) – ‘living and working together for the common good’. In EMEA, Canon Europe pursues sustainable business growth, focusing on reducing its own environmental impact and supporting customers to reduce theirs using Canon’s products, solutions and services. Canon has achieved global certification to ISO 14001, demonstrating a world-class environmental management standard.

Further information about Canon Europe is available at: [www.canon-europe.com](http://www.canon-europe.com)

About 3D Systems Corporation

3D Systems provides the most advanced and comprehensive 3D digital design and fabrication solutions available today, including 3D printers, print materials and cloud-sourced custom parts. Its powerful ecosystem transforms entire industries by empowering professionals and consumers everywhere to bring their ideas to life using our vast material selection, including plastics, metals, ceramics and edibles. 3DS’ leading personalized medicine capabilities save lives and include end-to-end simulation, training and planning, and printing of surgical instruments and devices for personalized surgery and patient specific medical and dental devices. Its democratized 3D digital design, fabrication and inspection products provide seamless interoperability and incorporate the latest immersive computing technologies. 3DS’ products and services disrupt traditional methods, deliver improved results and empower our customers to manufacture the future now. More information on the company is available at [www.3dsystems.com](http://www.3dsystems.com).