**4th February 2019**

**FUJIFILM LAUNCHES ACUITY LED 40 SERIES OF FLATBED PRINTERS**

*The newest addition to the Acuity flatbed range offers customers, added flexibility, increased sustainability and enhanced print quality*

Fujifilm today announces the launch of the new Acuity LED 40 series of flatbed printers. Building on the success of the Acuity Select 20, and on Fujifilm’s expertise in LED curing that dates back to the launch of the Acuity LED 1600 seven years ago, it marks the first time that LED-curing printers have been made available within the Acuity flatbed range.

The Acuity LED 40 series builds on award-winning greyscale piezoelectric printing and inherits state-of-the-art technology developed for higher volume printers to ensure exceptional levels of quality. Ideal for both growing mid-volume print service providers, and existing Acuity customers who want to upgrade, the series provides production capacity of up to 15,000 m2 per year, at speeds of up to 53 m2 per hour. The standard model enables users to print on media or objects of any size up to 1.25 x 2.5 metres, while with the X2 (double bed size) model, this increases to 2.5 x 3.08 metres. With the ability to print on a range of almost any rigid or flexible material, the series demonstrates the application versatility of the Select 20 range as well as introducing the added benefits of improved quality reduced consumable costs of UV lamps and the reduced energy consumption of an LED curing system.

The Acuity LED 40 features a new LED ink, Uvijet KL, and is available with four, six or eight colour channels. Users have the option to add light inks and varnish for stunning, high-value applications, and can also upgrade to Fujifilm’s brightest white UV ink ever, providing the highest possible image quality in slower print modes, making it ideal for photographic and fine art applications. Furthermore, all of Fujifilm’s Uvijet inks are Greenguard Gold certified, so prints can be used safely in schools, hospitals or retail environments.

Traditionally a difficult colour to maintain, the Acuity LED 40 white ink system is just as easily-cleaned as the other colours with the standard-fitted Automated Maintenance System, restoring reliable nozzle functionality in seconds, reducing operational costs.

Designed with ease-of-use in mind, the series features an added benefit of instant turn-on for immediate printing, eliminating the need to wait for the printer-to-warm up, which is particularly beneficial to customers who do not print all day.

Existing Fujifilm Acuity flatbed printers with conventional UV lamps already consume less power than most competitive systems, even those which are LED-curable. The Acuity 40 range, however, uses an estimated 30% of the power of the Acuity Select 20, demonstrating excellent environmental benefits and offering significant cost benefits to users.

Says Mike Battersby, Marketing Manager, FUJIFILM Graphic Systems Ltd: “We are delighted now to be bringing the benefits of LED curing technology to our flatbed range. Our customers are increasingly looking for more environmentally sustainable solutions, and to maximise efficiency and profitability. The Acuity LED 40 delivers all of this by combining the versatility and reliability of our existing Acuity flatbed range with the LED-curing capability already enjoyed by so many users of Fujifilm’s Acuity roll-fed machines. We look forward to talking to new and existing customers about the benefits this series could provide to their businesses.”

The Acuity LED 40 will be showcased for the first time in Europe on the Fujifilm stand 2K11 at C!Print in Lyon from 5th to 7th February 2019.

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About Fujifilm Graphic Systems**

Fujifilm Graphic Systems is a stable, long term partner focussed on delivering high quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing.  These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [www.fujifilm.eu/eu/products/graphic-systems/](http://www.fujifilm.eu/eu/products/graphic-systems/), or [www.youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint

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