**First Océ ImageStream™ 3500 to be installed at Bosch-Druck in Landshut, Germany**

* *Canon to work closely with Bosch-Druck on ImageStream project*
* *Bosch-Druck to use Océ ImageStream for wide range of printing applications on offset coated stock*
* *Océ ImageStream™ adds to existing VarioPrint 6000 and ColorStream 3700 installations*

**LONDON, 14 August 2014** – [Canon Europe](http://www.canon-europe.com), world leader in imaging solutions, has announced that it will install the first Océ ImageStream™ 3500 at print company Bosch-Druck in Landshut, Germany before the end of the year.

Bosch-Druck is a major supplier of service manuals for car manufacturers as well as other publishing and direct mail services. The new Océ ImageStream 3500 will be used for printing customised material on demand, enabling short turnaround times and more efficient stock handling while providing offset-level quality using an inkjet solution.

The Océ ImageStream 3500, announced in May, is Canon’s first high volume colour inkjet printer to be able to print on standard offset-coated paper including matte, silk and gloss. Strengthening Canon’s position in the publishing and commercial printing markets, this latest development enables Print Service Providers (PSPs) to consistently produce the same high quality output across both offset and digital production lines – removing the need for two different types of paper.

“Printing technical manuals for the automotive industry as well as colour books and brochures for publishers demands a high level of print quality, using durable and reliable inks and substrates,” said Dr. Rüdiger Schmidt, Managing Director at Bosch-Druck. “We have worked closely with Canon in finding a digital printing solution that meets our needs, and the ImageStream was a logical choice. With the ImageStream, we feel we can increase our business efficiency as well as offering new services to both existing customers and new ones.”

Peter Wolff, Head of the Commerical Print Group at Canon Europe, said: “The ImageStream technology offers a significant new opportunity for offset printers looking to either complement their existing print workflow with digital, or move to digital altogether without having to compromise on quality or look and feel of the finish product. Canon has been working with Bosch-Druck for many months to understand their requirements as a business and the ImageStream meets that requirement. We look forward to continuing to work closely with Bosch-Druck on this initial installation.”

The ImageStream 3500 was announced at Canon for Business 2014 in May and will be on show for the first time at the Canon Commercial Printing Business Days in September.

For more information visit the Canon website at [www.canon-europe.com](http://www.canon-europe.com)

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About Canon (UK) Limited

Canon (UK) Ltd is the UK & Ireland marketing and sales operation for the global company, Canon Inc., based in Tokyo, Japan and it employs 2,150 people.

Founded in 1937, with the specific goal of making the best quality cameras available to customers, Canon’s tireless passion for the Power of Image has since extended its technology into many other markets and has established it as a world leader in both consumer and business imaging solutions. Its solutions comprise products ranging from digital compact and SLR cameras, through broadcast lenses and portable X-ray machines, to multi-function and production printers, all supported by a range of value added services.

Canon invests heavily in R&D to deliver the richest and most innovative products and services to satisfy customers’ creative needs. From amateur photographers to professional print companies, Canon enables each customer to realise their own passion for image.

Canon believes that considering the interests of society and the environment is an integral part of good business practice and this is embodied in its corporate philosophy Kyosei - ‘living and working together for the common good’.

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