**Canon Europe announces two new Océ ColorWave printers for versatile wide format graphic art applications**

**LONDON, 17 FEBRUARY 2015** – [Canon](http://www.canon.co.uk/), a world leader in imaging solutions, has launched two new high performance wide format colour systems which are set to make their UK debut at Sign & Digital in March. The two new models come as both printer only and multi-functional; the Océ ColorWave 500 dedicated to workgroups and the Océ ColorWave 700, designed for wider graphic arts applications.

The printers are designed to enable a wide range of high quality applications, supporting print service providers, in-house or remote work-groups and central print rooms with a requirement for instant dry and water resistant prints on roll-based media. Both printers utilise the latest version of Océ CrystalPoint technology for high speed toner printing with excellent adhesion to standard and specialty substrates, a higher print quality and clean refilling.

The Océ ColorWave 500 is designed to support CAD, GIS and production applications in the manufacturing, architecture, construction, design and reprographics industries. The system comes with secure cloud connectivity and Windows 8 embedded controller, making the system a perfect fit for government and corporate environments with multiple users. There is also an option for removable dual hard drives, for added data security.

The Océ ColorWave 700 caters for businesses requiring a higher print volume, including reprographics, sign and display print providers, and in-house printing applications in industries such as retail, hospitality, POS, education and government. Its unique features make it a very capable all-rounder graphic arts device and puts innovation at the heart of the business. The Océ ColorWave 700 has enhanced media handling capabilities with an optimisation process for custom media. The system supports media up to 0.8 mm of thickness that makes it suitable for a uniquely large range of graphics applications including canvas, wallpaper and banner printing.

Both printers feature cloud integration, multiple user support, secure workflow, optional built-in scanner and a range of integrated output options. Up to six different rolls of media can be loaded at one time, making the printer able to handle many different jobs without having to load and unload rolls in-between. Dual hard drives and fast processors speed up file processing, and automatic media sensing and imaging device maintenance increase print quality and reduce the need for servicing. This versatility, combined with an easy-to-use interface, high resolution and speed, allows businesses to be more creative and expand their products and services to new profitable areas.

“Canon has designed the Océ ColorWave 500 and 700 with successful business workflows in mind,” said Yuichi Miyano, Director, Wide Format Printing Group, Canon Europe. “Both printers are built on a philosophy of the highest possible productivity in the smallest possible footprint, so they can produce an exceptional range of creative applications with minimal user training and in almost any business environment. Our customers already use ColorWave printers as central workstations for their business, from printing full colour technical drawings and illustrations to large scale poster campaigns. The Océ ColorWave 500 and Océ ColorWave 700 expand on this huge success, adding even more potential applications such as personalised wallpaper printing.”

“Versatility is the key to these new products, both in terms of application possibilities and the wide range of substrates that can be printed on,” said Duncan Smith, Wide Format Printing Group Director, Canon UK. “Advances in Océ CrystalPoint technology are enabling the ColorWave range to become even more flexible to the needs of diverse industry-specific demands, and we look forward to introducing the new models to visitors at Sign & Digital where we can demonstrate the true breadth of their capabilities.”

Both the Océ ColorWave 500 and Océ ColorWave 700 are available to order from the end of February 2015.

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**Media enquiries, please contact:**

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| **Canon (UK) Ltd**  Paul Bodley  t. +44 (0) 1737 220 343  t. +44 (0) 7581 006 225  e. [paul.bodley@cuk.canon.co.uk](mailto:paul.bodley@cuk.canon.co.uk) | **AD Communications**  Alexa Mills  t. +44 (0)1372 464 470  e. [canonproprint@adcomms.co.uk](mailto:canonproprint@adcomms.co.uk) |

About Canon (UK) Limited

Canon (UK) Ltd is the UK & Ireland marketing and sales operation for the global company, Canon Inc., based in Tokyo, Japan and it employs 2,150 people.

Founded in 1937, with the specific goal of making the best quality cameras available to customers, Canon’s tireless passion for the Power of Image has since extended its technology into many other markets and has established it as a world leader in both consumer and business imaging solutions. Its solutions comprise products ranging from digital compact and SLR cameras, through broadcast lenses and portable X-ray machines, to multi-function and production printers, all supported by a range of value added services.

Canon invests heavily in R&D to deliver the richest and most innovative products and services to satisfy customers’ creative needs. From amateur photographers to professional print companies, Canon enables each customer to realise their own passion for image.

Canon believes that considering the interests of society and the environment is an integral part of good business practice and this is embodied in its corporate philosophy Kyosei - ‘living and working together for the common good’.

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