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**Press release**

17th August 2018

**Domino Digital Printing North America to bring**

**‘Digital Printing Spectrum’ event to Labelexpo Americas**

Domino Digital Printing North America will be bringing a flavour of its ‘Digital Printing Spectrum’ open house concept to their booth 6523 during Labelexpo Americas (25th – 27th September 2018, Chicago). They will host an insightful and exciting programme, with something new and different each day of the show, with live on-stage guest presentations from some of the most respected and influential industry experts.

Inviting visitors to ‘See More. Learn More. Do More.’, attendees to the Domino booth will see live demonstrations of the **N6**10i digital UV inkjet label press in various configurations including roll-to-roll, inline and nearline with ABG finishing, along with a dual bar **K6**00i digital UV inkjet printer integrated on a Delta ModTech. Domino hybrid label press solutions will also be shown on OEM partner booths CEI and MPS. Whilst listening to the thought-leadership presentations, visitors can enjoy a morning coffee or afternoon beer in the ‘Spectrum Brew House’ area within the booth.

Bill Myers, Marketing Manager at Domino Digital Printing North America, says: “Labelexpo provides a wonderful opportunity for visitors to see equipment and products. We want to take this to the next level by providing attendees an educational opportunity to learn more through various presentations they can enjoy and benefit from. Our tagline ‘See more. Learn more. Do more.’ addresses this.”

David Ellen, President of Domino Digital Printing North America, adds: “If you come to Labelexpo, you do so because you want to see and compare technology, you want to network with industry colleagues, and most importantly, you want to get answers to the questions you have. We believe that by having these presentations from some of the most highly respected people in the industry, we are helping attendees get those answers. So, when you visit the Domino booth you will be able to have a full experience of seeing proven, reliable technology that has been engineered and built to make you money. You’ll be able to watch live demonstrations of world-class equipment. You’ll be able to hear industry professionals speak on important topics, and of course, with the hospitality of coffee and beer, you’ll be able to have a bit of fun as well.”

Domino Digital Printing North America will announce a full schedule of events shortly.

**ENDS**

**About Domino**

Digital Printing Solutions is a division within Domino Printing Sciences. The company, founded in 1978, has established a global reputation for the development and manufacture of digital ink jet printing technologies, as well as its worldwide aftermarket products and customer services. Its services for the commercial print sector include digital ink jet printers and control systems designed to deliver solutions for a complete range of labelling and variable printing applications.

All of Domino’s printers are designed to meet the high speed, high quality demands of commercial printing environments, bringing new capabilities to numerous sectors including labelling, publications and security printing, transactional, packaging converting, plastic cards, tickets, game cards and forms, as well as the direct mail and postal sectors.

Domino employs 2,700 people worldwide and sells to more than 120 countries through a global network of 25 subsidiary offices and more than 200 distributors. Domino's manufacturing facilities are situated in China, Germany, India, Sweden, Switzerland, UK and USA.

Domino’s continued growth is underpinned by an unrivalled commitment to product development. The company is the proud recipient of six Queen’s Awards, the latest being received in April 2017, when Domino was awarded the Queen’s Award for Innovation.

Domino became an autonomous division within Brother Industries on 11th June 2015.

For further information on Domino, please visit [www.domino-printing.com](http://www.domino-printing.com)

**Issued on behalf of Domino by AD Communications**

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