**4th April 2019**

**Fujifilm to highlight the versatility of its superwide Acuity Ultra platform at FESPA 2019**

*A growing number of installations across Europe are starting to provide proof of the promise this machine offered at its FESPA launch in 2018*

At FESPA Global Print Expo 2019 (Munich, May 14th-17th), Fujifilm will use its stand (G15 in Hall A5) to showcase the Acuity Ultra, a superwide format printer targeted at the high end indoor graphics and outdoor signage markets. This latest addition to the Fujifilm Acuity range is unlike anything currently available on the market. It is a high productivity, UV superwide format printer offering almost photographic levels of quality at greater speeds, lower cost in use and better return on investment than any other existing machine.

The machine generated huge interest when it made its FESPA debut at the 2018 show in Berlin, and with a number of high-profile installations across Europe now complete, visitors to this year’s exhibition in Munich will be able to hear more about this platform’s remarkable capabilities.

The Acuity Ultra is available in 5 metre and 3.2 metre models with eight colour channels. It uses a new, high quality, low film weight Uvijet GS ink which is GREENGUARD and AgBB approved. This ink has been specifically designed to deliver the highest quality and is fully emission-compliant for interior graphic display work.

With a 3.5pl drop size ensuring incredible quality, the Acuity Ultra is ideal for the high end indoor display market, especially for brands focussing on the highest possible quality. Operating with conventional UV technology, it runs at much higher speeds than LED competitors, but as the vacuum table is efficiently water cooled, it does not build up excessive heat on the print plate, meaning no shrinkage and allowing the use of heat sensitive substrates. Linear motors also ensure smooth edge-to-edge printing with no vibrations at the end of the run. With a throughput of up to 236m2 per hour, the machine is capable of printing on three rolls simultaneously, as well as printing superwide format graphics up to five metres in width.

**Acuity Ultra: key features**

• Up to 236 m2 per hour

• Uvijet GS inks – fully emissions-compliant for indoor applications

• 6 colours as standard (CMYK plus lights), white option

• 3.5 picolitre grayscale printheads

• 0.1 to 2.0 mm media thickness

• 3.2 & 5 metre options

• Linear drive system

• Chilled vacuum table

• Powerful and intuitive graphical user interface

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About Fujifilm Graphic Systems**

Fujifilm Graphic Systems is a stable, long term partner focussed on delivering high quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing.  These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [www.fujifilm.eu/eu/products/graphic-systems/](http://www.fujifilm.eu/eu/products/graphic-systems/), or [www.youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint

**For further information contact:**

Daniel Porter

AD Communications

E: dporter@adcomms.co.uk

Tel: +44 (0)1372 464470