**7th September 2016**

**Fujifilm announces new high performance Acuity Select HS 30 series**

**Latest addition to the Select series is yet another step up in performance and quality**

Fujifilm today announces the release of the new Acuity Select HS 30 series, a high speed addition to the Select series. Capable of printing at impressive print speeds of up to 57.6 m2 per hour – nearly double the speed of the Acuity Select 20 series – the new HS 30 offers all the benefits of this hugely popular and successful Acuity UV flatbed printer series, including superb versatility, near-photographic image quality, excellent ease of use, and the ability to produce a wide variety of applications on a range of substrates up to 50.8mm thick.

**Print quality**

The Acuity Select HS 30 offers enhanced print quality with the option of using light cyan and light magenta – ideal for producing photographic images or fine art reproductions.

**Productivity**

The new pneumatic pin registration system allows quick and easy media loading, while productivity is further improved by an automated printhead maintenance system.

**Versatility**

The UV lamp technology in the Acuity Select HS 30 opens the way for a broader range of thinner and sensitive media to be printed.

**Vacuum system**

Finally, the HS 30’s enhanced high-pressure vacuum system reduces the need for masking of the bed and allows for easy loading of media.

Like the Acuity Select 20 series – the addition of light inks means that the 30 series also comes in two channel variations - 6 & 8 channels - across six new models, which offer print quality to meet the exacting standards of the photographic and fine art sectors. The new Acuity Select HS 30 series is available in the standard (2.5 x 1.25m) and X2 (2.5 x 3.08m) print-bed sizes. A roll option is available for each.

The Acuity Select HS 30 series is designed to achieve the highest print quality possible by combining true flatbed architecture with greyscale technology. This combination maintains the well-earned reputation of the Acuity brand as the market leader in its field, ideal for high quality printing on both rigid & flexible media, and able to add capacity without compromising on quality.

Says Mike Battersby, Marketing Manager at Fujifilm Speciality Ink Systems: “The Acuity Select HS 30 series continues to build on the success of Fujifilm’s Acuity flatbed printers, from the launch of the Acuity 2504 in 2007 through to the Acuity Select 20, introduced in early 2016. This outstanding new machine has been specifically designed for those printing 10,000 m2 a year or more, those who are looking for capacity without compromising quality, or those speciality and industrial printers currently using analogue print technologies looking to migrate to digital printing – boosting production flexibility and enhancing profitability in the process”.

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About Fujifilm Global Graphic Systems**

Fujifilm Global Graphic Systems is a stable, long term partner focussed on delivering high quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing.  These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [www.fujifilm.eu/eu/products/graphic-systems/](http://www.fujifilm.eu/eu/products/graphic-systems/), or [www.youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint

**For further information contact:**

Daniel Porter

AD Communications

E: [dporter@adcomms.co.uk](mailto:dporter@adcomms.co.uk)

Tel: +44 (0)1372 464470