**8th September 2016**

**Fujifilm to demonstrate extensive range of industrial inkjet applications at InPrint 2016**

Fujifilm today announces that it will use InPrint 2016 in Milan, Italy, to showcase a range of FUJIFILM Inkjet Technology solutions for the industrial print market. Products to be featured on the stand include SAMBA™ piezo-electric printheads, proprietary UV, aqueous and hybrid inks as well as world-class software and systems integration expertise that have led to Fujifilm fast becoming the supplier of choice for manufacturing partners and innovators right across the industry.

The stand will host a number of live demonstrations across the three days of the show. These will include high speed roll-to-roll purpose-built test platforms producing samples using both a Fujifilm SAMBA™ print engine with LED-UV inks and a StarFire™ SG1024 print engine with aqueous inks. These demonstrations will highlight how Fujifilm inkjet technologies can be fully integrated for high performance, high productivity industrial and packaging applications to produce outstanding results.

Fujifilm will also showcase the newly launched Dimatix Material Printer DMP-2850 engineered to more effectively serve R&D customers with improved cameras, more intuitive application software, and provision for automated data collection and analysis. The DMP-2850 includes an embedded 64-bit PC pre-configured with Microsoft Windows 8.1 and updated Drop Manager software. Two high-speed cameras with finer resolution optics provide superior images for drop watching and print inspection functions. To accompany the hardware changes, the DMP-2850 features improved accessibility and flexibility with an enhanced software platform. A remote access API and open architecture enables remote monitoring of cameras and printer status. More options for complex printing applications will be available with feature recognition, auto registration functions, and support for multi-layer printing. Jetting evaluation and drop watching operations will also benefit from automated analysis.

Finally, to demonstrate Fujifilm’s integrated technology in action, the market leading Acuity LED 1600 II UV hybrid wide format inkjet printer will be running live demonstrations on the stand. The Acuity LED 1600 II offers industrial printers an unmatched ability to deliver a wide range of high quality print applications on flexible and rigid materials, including display graphics, signage, decals, environmental graphics and package prototypes. The printer uses Fujifilm printheads that are precise, fast and have a track record of long life in print production. The platform‘s ability to print six ink colours plus opaque white and high gloss varnish also set it apart.

Bailey Smith, Senior Director of Business Development at Fujifilm Dimatix, comments: “On the stand this year, Fujifilm is focussed on showcasing its unmatched range of commercially available, world-class printheads, inks and print engines, under the brand “Fujifilm Inkjet Technology“, which are genuinely transforming businesses in the industrial and packaging markets today.” He adds: “Past InPrint exhibitions have proven to be highly successful in reaching out to new industries and we are confident that this year’s exhibition in Milan will provide an excellent platform with which to connect with Southern Europe’s strong manufacturing base.”

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About Fujifilm Graphic Systems**

Fujifilm Graphic Systems is a stable, long term partner focussed on delivering high quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing.  These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [www.fujifilm.eu/eu/products/graphic-systems/](http://www.fujifilm.eu/eu/products/graphic-systems/), or [www.youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint

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