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| For immediate release |

**Technology Partnership: GMG and Global Graphics Software join forces on inkjet color.**

**Strategic cooperation will make GMG color management a digital front-end component.**

**Tübingen (March 15, 2018)** – GMG and Global Graphics Software announce a technology partnership that will overcome the color management and quality issues often found in digital packaging and label production. The partnership will make GMG’s award-winning technology available within Fundamentals, Global Graphics Software’s toolkit for building a digital front-end for inkjet presses. Fundamentals is a software and engineering services package that helps inkjet press manufacturers get to market quicker.

Ian Scott, GMG managing director explains “High-speed inkjet technology continues to develop at an impressive rate. However, color management needs have not been fully addressed. The combination of Global Graphics DFE technology and GMG OpenColor prediction and profiling technology fulfils the ever-increasing quality and production demands. We are very pleased to be working with Global Graphics in overcoming the many challenges that lay ahead in the shift from analogue to digital production.”

Justin Bailey, managing director of Global Graphics Software comments “We are really excited to be working with the go-to company for high quality color management in the labels and packaging market. GMG’s unique technology enables brand colors to be accurately reproduced on a digital press without loss of color accuracy. It’s important in digital printing to be able to convert spot colors designed for a traditional press to the process colors available in digital. This enhancement to Fundamentals will benefit our OEM customers who need this capability in their DFE.”

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| About GMG: GMG is a leading developer and provider of high-quality color management and software solutions. The company was founded in 1984 with its head office in Tübingen. With more than 30 years of experience in the graphic industry, the GMG brand is a guarantee for high-quality color solutions. GMG has also set itself the goal of providing complete solutions for the standardization and simplification of the color management workflow, in order to achieve consistent colors on all media and in all printing processes. Today more than 11,000 systems are in use worldwide at customer locations. These customers come from various industries and application areas. Among others, they include advertising agencies, pre-press companies, printing companies for offset, flexo, packaging, digital and large format printing as well as intaglio printing companies. GMG is represented worldwide by subsidiaries and authorized dealers.    © 2018 GMG GmbH & Co. KG. GMG, the GMG logo, and certain product names are registered trademarks or brands owned by GMG GmbH & Co. KG. All other names and products are registered trademarks or brands of the respective company. Subject to technical and other alterations.  Additional information can be found at [www.gmgcolor.com](http://www.gmgcolor.com/), [www.facebook.com/gmgcolor.en](http://www.facebook.com/gmgcolor.en)    Contacts:  GMG GmbH & Co. KG Press contact: Press contact Americas:  Phone: + 49 (0) 7071 938 74-0 Michael Grass Irvin Press  Fax: + 49 (0) 7071 938 74-22 AD Communications Press +  E-mail: pr@gmgcolor.com Phone: + 44 (0) 1372 464470 Phone: +1 508-384-3660  E-mail: mgrass@adcomms.co.uk E-mail: irv@press-plus.com |
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