**Canon Europe to showcase leading customers at Hunkeler Innovationdays 2015**

**LONDON, 12 February 2015** – [Canon](http://www.canon.co.uk/), a world leader in imaging solutions, will showcase its success in delivering unrivalled commercial printing solutions to customers at the biennial Hunkeler Innovationdays in February.

In addition to celebrating several key milestones, Canon will be announcing its latest innovations in digital commercial printing technology, demonstrating its understanding of the industry and dedication to giving print businesses the best possible end-to-end digital printing solution.

The Hunkeler Innovationdays, organised by print finishing solution provider Hunkeler, is held every two years at the Messe in Lucerne, Switzerland. It is an event designed to showcase the various ways in which commercial printer manufacturers integrate with Hunkeler to deliver end-to-end solutions for print service providers.

“We want to inspire print businesses to find a digital print workflow and a business model that suits their market,” said Peter Wolff, European Director, Commercial Printing Group, Canon Europe. “So much is possible with Canon’s commercial printing technology, especially when combined with the innovative finishing solutions that our partners develop. Canon is constantly investing in new technology and we will be showing visitors to our stand what progress we have made since the last Hunkeler Innovationdays. One major element of Canon’s success in commercial printing is its full-circle professional service offering. The Canon stand this year will illustrate this professional service portfolio, from initial application consulting though to production workflow implementation, exploring the business models that Canon makes possible on a range of media in all areas of the commercial printing industry, from graphic arts through to transactional direct mail.”

“Some of our customers have been using our technology for more than 15 years, and we’re proud to continue to contribute to their success. By sharing these examples, we hope to inspire more businesses to see what they can achieve together with Canon.”

Canon will be at Booth P07 at the Hunkeler Innovationdays, which run from 23 to 26 February 2015.

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About Canon (UK) Limited

Canon (UK) Ltd is the UK & Ireland marketing and sales operation for the global company, Canon Inc., based in Tokyo, Japan and it employs 2,150 people.

Founded in 1937, with the specific goal of making the best quality cameras available to customers, Canon’s tireless passion for the Power of Image has since extended its technology into many other markets and has established it as a world leader in both consumer and business imaging solutions. Its solutions comprise products ranging from digital compact and SLR cameras, through broadcast lenses and portable X-ray machines, to multi-function and production printers, all supported by a range of value added services.

Canon invests heavily in R&D to deliver the richest and most innovative products and services to satisfy customers’ creative needs. From amateur photographers to professional print companies, Canon enables each customer to realise their own passion for image.

Canon believes that considering the interests of society and the environment is an integral part of good business practice and this is embodied in its corporate philosophy Kyosei - ‘living and working together for the common good’.

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