**08 April 2019**

**Jet Press 750S wins coveted Red Dot Design and iF Design awards**

*Built for usability, functionality and performance, Fujifilm’s Jet Press 750S has collected two prestigious European design awards already in 2019*

Fujifilm’s Jet Press 750S has been recognised for its innovative design, collecting both the 2019 Red Dot and iF Design awards. The awards are two of the world’s three most prestigious design awards, alongside the American International Design Excellence Awards (IDEA), recognised internationally as a sought-after seal of approval for quality design.

The Jet Press 750S, new in 2018, features a striking and sleek, black and silver panelled body designed for easier to cleaning and maintenance. It is more compact in size than the 720S model, in order to maximise usability and streamline production workflow processes. Controls can be viewed remotely from a tablet or smartphone, contributing to the aesthetic appeal and functionality of the machine.

Mark Stephenson, Product Manager, Fujifilm Graphic Systems Europe comments: “We are delighted for the Jet Press 750S to have won these awards, as they are recognition of our dedication to continuous development in design and innovation. We have created a visually striking machine with every aspect tailored to enhance and improve the user experience, the functionality and the value of the product. We are proud of what we have created in the Jet Press 750S, and delighted it has been recognised with these two awards.”

The Jet Press 750S was one of 24 Fujifilm products across its many divisions that won a Red Dot Design award this year – Fujifilm’s highest record to date. 19 other Fujifilm products across various divisions also received iF Design awards in 2019.

The Jet Press 750S LIVE! Showcase event will feature live demonstrations at Fujifilm’s Advanced Print Technology Centre in Brussels on 9th-10th April. For more information, visit: [www.jetpresslive.com](http://www.jetpresslive.com)

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About Fujifilm Graphic Systems**

Fujifilm Graphic Systems is a stable, long term partner focussed on delivering high quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing.  These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [www.fujifilm.eu/eu/products/graphic-systems/](http://www.fujifilm.eu/eu/products/graphic-systems/), or [www.youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint

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