**PRESS RELEASE**

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**LINTEC LAUNCHES EASY-TO-APPLY BUBBLE-FREE LABELSTOCKS**

LINTEC EUROPE is introducing a new range of easy-to-apply labelstocks featuring a ‘micro-canyon structure’ that prevents the formation of air bubbles beneath the label upon application.

The labelstock is particularly effective for information labels on home appliances or electronic devices, as well as large labels in the graphics market that require a high level of air-release performance. A UL-recognised product, the labelstock is also resistant to blistering caused by outgassing emitted by certain plastic surfaces.

“The two key advantages of this product is that it is easy to apply and outgassing resistant,” explains Soichiro Fujinaga, Technical Manager of LINTEC EUROPE. “The labelstock features an innovative air release adhesive mechanism, facilitated by a specially designed textured adhesive surface that incorporates miniscule air channels, hence the name ‘micro-canyon’. As the label is applied to the surface, the air escapes via the channels, avoiding the formation of bubbles and resulting in smooth adhesion.”

Soichiro goes on to explain how the labelstock is also particularly effective for overcoming the problem of blistering caused by outgassing. He says: “Blisters have long been a source of dissatisfaction as they are difficult to remove and they affect the visual presentation of a label. The cause of this phenomenon lies in certain plastics, such as polycarbonates, which emit gasses over time and under the influence of rising temperatures, leading to the formation of blisters under the label. Our product is the ideal countermeasure against this issue and removes the possibility of label delamination.”

With a UL969 certification, the bubble-free labelstock range is compliant with the safety standards issued by Underwriters Laboratories Inc., the most authoritative safety insurance organisation in the USA. “It is quite common to have products comply with UL Standards, and many home appliances are UL-approved,” concludes Soichiro. “Certification is a responsibility we take very seriously at Lintec and a UL969 label means that our customers can be confident they are investing in a reliable product.”

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**About Lintec Europe**

LINTEC EUROPE (UK) LTD is a European supplier of specialist adhesive materials and films for label, graphic, print and visual communication applications.

The company’s extensive portfolio includes a wide variety of high performance label stocks, window films, wide format and graphic media, as well as a range of speciality products, such as automobile-use adhesive products and industrial films and tapes. LINTEC also develops and manufactures a variety of speciality papers, such as casting papers.

LINTEC EUROPE (UK) LTD is a wholly owned subsidiary of LINTEC Europe B.V. based in Amstelveen City, the Netherlands.

For further information regarding LINTEC EUROPE (UK) LTD, please visit: [www.lintec-europe.com](http://www.lintec-europe.com)

**For more information, please contact:**

Michael Grass Andy Voss

Account Director Managing Director

AD Communications LINTEC EUROPE (UK) LTD

T: +44 (0)1372 464470 T: +44 (0) 1628 77776

[mgrass@adcomms.co.uk](mailto:mgrass@adcomms.co.uk) [avoss@lintec-europeuk.com](mailto:avoss@lintec-europeuk.com)