**PRESS RELEASE**

15th May 2018

**LINTEC SHOWS COMMITMENT TO SUSTAINABILITY WITH NEW RECYCLED FILM**

LINTEC EUROPE is launching a wet apply film made of recycled components as part of its corporate mission to raise awareness of sustainable manufacturing practices within the graphic, print and visual communication industries. Featuring high optical clarity as well as reliable, long term one-piece removability, E-2301RC RECYCLED is ideal for use in UV digital, screen and offset printing applications and will be displayed on the LINTEC EUROPE stand at FESPA GLOBAL PRINT EXPO 2018 (15th – 18th May, Messe Berlin, Hall 6.2, Stand A10).

Andy Voss, Managing Director of LINTEC EUROPE, says: “An increased awareness of sustainability and the environment is leading companies to re-evaluate their business practices and ensure their products are more eco-friendly. The same goes for the signage and wide format industries, where a growing number of customers are seeking substrates with green credentials. At LINTEC EUROPE we are committed to both reducing our environmental impact as a manufacturer and to the development of environmentally friendly products, which is why we are introducing E-2301RC RECYCLED, which provides users with a sustainable alternative to traditional PVC window films.”

E-2301RC RECYCLED offers remarkable durability and improved see-through vision for a product that is backed with a paper-based release liner. The film’s flexibility and efficiency provide end-users with considerable scope to rebrand and refresh their campaigns as often and as quickly as required, with a high quality promotional glass manifestation product that stands out and is also eco-friendly.

The facestock is manufactured with a minimum of 80% recycled PET material. This recycling method diminishes the consumption of petroleum resources, as well as resulting in a 24% reduction in C02 and 40% less energy used during the film manufacturing process. For LINTEC, this represents a small yet significant step forward towards the preservation of the environment.

Andy concludes: “We actively pursue the development of innovative and environmentally friendly products and we are confident this new substrate will help open up a host of opportunities in the wide format and graphic arts market. It is products like these that are capable of growing profitable new revenue streams and creating an exciting niche that we are sure will attract existing and prospective customers.”

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**About Lintec Europe**

LINTEC EUROPE (UK) LTD is a European supplier of specialist adhesive materials and films for label, graphic, print and visual communication applications.

The company’s extensive portfolio includes a wide variety of high performance label stocks, window films, wide format and graphic media, as well as a range of speciality products, such as automobile-use adhesive products and industrial films and tapes. LINTEC also develops and manufactures a variety of speciality papers, such as casting papers.

LINTEC EUROPE (UK) LTD is a wholly owned subsidiary of LINTEC Europe B.V. based in Amstelveen City, the Netherlands.

For further information regarding LINTEC EUROPE (UK) LTD, please visit: [www.lintec-europe.com](http://www.lintec-europe.com)

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