**PRESS RELEASE**

20th June 2019

**LINTEC LAUNCHES OIL-TOLERANT LABELSTOCKS FOR LUBRICATED SURFACES**

Lintec has announced the introduction of an oil-tolerant labelstock range. The range comprises three products: 0T8060 white polypropylene film, 0T5040 white polyester and OT5050 clear polyester film. The labelstocks feature a strong oil-absorbing adhesive that allows labels to be easily applied to oily surfaces and substrates that would typically need to be cleaned before application.

The labelstocks, which adhere firmly to smooth and textured substrates, can be directly applied, eliminating the need to degrease surfaces before application. This saves considerable production time and cleaning material costs. The range is ideal for steel, automobile components, industrial identification labels, and for general labelling of foods and cosmetics. The labelstocks can be printed with conventional ink or thermal transfer ribbon and will remain legible and firmly affixed under all conditions.

Soichiro Fujinaga, Technical Manager of LINTEC EUROPE, comments: “Within industries such as cosmetics, automobiles and food, it can be difficult for labels to adhere and remain intact on oily products. With the introduction of the oil-absorbing labelstock range, we hope to present a simple yet effective solution to this common problem. The innovative oil-absorbent qualities of the labelstock provide excellent adhesion to even the greasiest of surfaces that would usually interfere with adhesion.”

He concludes: “The range demonstrates Lintec’s ongoing commitment to innovation and ability to provide solutions that meet the growing demands of businesses across a range of industries. We hope that with this solution, brand owners can remain assured and have peace of mind that the quality of their label will not be compromised.”

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**About Lintec Europe**

LINTEC EUROPE (UK) LTD is a European supplier of specialist adhesive materials and films for label, graphic, print and visual communication applications.

The company’s extensive portfolio includes a wide variety of high performance label stocks, window films, wide format and graphic media, as well as a range of speciality products, such as automobile-use adhesive products and industrial films and tapes. LINTEC also develops and manufactures a variety of speciality papers, such as casting papers.

LINTEC EUROPE (UK) LTD is a wholly owned subsidiary of LINTEC Europe B.V. based in Amstelveen City, the Netherlands.

For further information regarding LINTEC EUROPE (UK) LTD, please visit: [www.lintec-europe.com](http://www.lintec-europe.com)

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