**6th December 2018**

**Productivity up, labour costs and waste down at Ocyan, thanks to investment in Tilia Labs’ Phoenix workflow software from Fujifilm**

*Portuguese print business reflects on time and cost savings following 2017 investment*

Based in Lisbon, Ocyan Group is a leading print company offering a full end-to-end service from pre-press to finishing, delivering a range of offset, commercial digital and wide format applications to a variety of customers in Portugal and beyond.

The installation of Phoenix software in 2017 has transformed Ocyan’s wide format print division, massively reducing the time and manpower necessary to deliver high quality products to its demanding customers.

“In our wide format business, we produce a huge range of display products, including POS, exhibition graphics and OOH, printing to a variety of rigid and flexible media,” says Ocyan Production Coordinator, Carlos Júlio. “Our customers value our professionalism and our ability to act as consultants and advisors to ensure they get the products that are going to best meet their specific needs.

“In addition, our customers also demand, and have come to expect from us, exceptionally high quality and timely delivery. We pride ourselves on keeping to strict deadlines, and are always on the lookout for opportunities to enhance this aspect of our service offering in any way we can.

“We were already happy customers of Fujifilm, as we have been buying photographic papers and development chemicals from them for many years and it was through this connection that we learned about Phoenix, a Tilia Labs wide format, workflow software tool, which Fujifilm offers as part of its XMF portfolio of products.

“We saw in this product, the potential to save ourselves a significant amount of time – giving us the opportunity to pass cost savings onto our customers as well as delivering products to them far more quickly than we had in the past.

“Complex job set up time that would typically have taken around half an hour previously, using a largely manual process, now takes two to three minutes, thanks to the degree to which Phoenix automates the layout process. Waste is also down as a result, and over the course of a week the time savings become substantial. Planning time used to require two people for five days a week, now the same workload can be accommodated by one person in three days. This has freed up a huge amount of staff time to direct to other uses and gives us the opportunity to target new customers and business opportunities that we would not have had the capacity for in the past. We have also seen a noticeable increase in the amount of positive feedback we have received from our regular customers in the speed with which we are able to deliver products to them.

“Overall, we’re delighted with the Phoenix investment and have been very impressed with the technical service and support that Fujifilm has provided throughout.”

John Davies Product Group Manager, Workflow, Fujifilm Graphic Systems EMEA says: “Production efficiency is one of the keys to success for any print business amid the many challenges of the modern marketplace. Fujifilm provides real solutions right across its product range to make this a reality, and workflow tools have a vitally important role to play. We are delighted to see the huge benefit Ocyan has gained from its Phoenix investment so far and we look forward to continuing our partnership with them in the months and years to come.”

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About Fujifilm Graphic Systems**

Fujifilm Graphic Systems is a stable, long term partner focussed on delivering high quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing.  These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [www.fujifilm.eu/eu/products/graphic-systems/](http://www.fujifilm.eu/eu/products/graphic-systems/), or [www.youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint

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