

 **30th May 2018**

**Media Advisory**

**AD Communications appointed PR Agency for PPMA**

Please be advised that the [PPMA](http://www.ppma.co.uk/) Group of Associations has appointed AD Communications as PR agency with responsibility for its corporate and PPMA Show accounts.

**PPMA Show 2018**

The [PPMA Show 2018](http://www.ppmashow.co.uk) will take place at the NEC, Birmingham from 25th – 27th September 2018.

All PR activity for the forthcoming PPMA Show 2018 is now being handled by AD Communications with immediate effect.

Show information will be issued shortly. In the meantime, if you have any queries or requests for additional editorial material for show preview features, please contact AD Communications.

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**About the PPMA**

The PPMA is the UK's trade association for suppliers of processing and packaging machinery to the UK market and represents over 500 member and associate companies. Its principle objective is to promote sales of machinery, both at home and abroad, through various projects and services of mutual benefit to both members and their customers by providing free technical and machinery information and advice.

The PPMA Group of Associations includes BARA (British Automation and Robot Association) and UKIVA (UK Industrial Vision Association).