**NEWS RELEASE**

Spandex adds Rose Gold finishes to its ImagePerfect 6500 Metallised Series

**Bristol, UK – October 2018 –** Spandex, the one-stop supplier of innovative solutions to the sign, graphics and display industries has introduced Rose Gold vinyls in both mirror and brushed finishes to its ImagePerfect 6500 Metallised Series.

The addition of the sought after colour complements the existing range of mirror and brushed effects in gold and silver. The new Rose Gold vinyl creates a contemporary, high-end design, which makes it ideal for restaurants and other lifestyle business locations, as well as retail spaces and other commercial environments.

Both of the new films are 122 cm wide and offer a 3-year outdoor durability for flat or slightly curved surfaces. They are available now from Spandex to purchase by the metre.

Leon Watson, General Manager at Spandex UK, comments: “Rose Gold is an extremely attractive colour and is a popular option in many markets. By adding mirror and brushed Rose Gold finishes to our ImagePerfect 6500 Metallised Series, we hope to make the colour more accessible to our customers who are looking to create a luxurious finish, without the need to purchase more expensive alternatives.”

For more information on the new finishes, a sample or to place an order please call 0800 77 26 33 or visit [www.spandex.com](file:///C:\Users\andy.pirie\AppData\Local\Microsoft\Windows\INetCache\Content.Outlook\B49XEZJ6\www.spandex.com).

ENDS

**About Spandex**

Spandex is one of the world´s leading trade suppliers to the sign making and display industries. The company is specialised in marketing, sales, distribution and support of sign making equipment and materials, digital printing solutions as well as sign- and directory systems. Representing the leading brands for graphic solutions, Spandex serves a vast number of customers that rely on Spandex’s broad range of solutions, professional advice and service as well as customised solutions. For more information, please visit [www.spandex.com](http://www.spandex.com).

**For more information, please contact:**

Elinor Martin Gabi Parish

AD Communications Marketing Manager Europe & UK, Spandex

T: +44 1372 464 470 T: + +44 1454 200 627

[emartin@adcomms.co.uk](mailto:emartin@adcomms.co.uk) [gabi.parish@spandex.com](mailto:gabi.parish@spandex.com)



Subscribe on [YouTube](https://www.youtube.com/SPANDEXcom) *youtube.com/SPANDEXcom*

Like us on [Facebook](https://www.facebook.com/SpandexGroup/?fref=ts) *facebook.com/UKSpandex*

Follow us on [Twitter](https://twitter.com/spandexcom) *twitter.com/SPANDEX\_UK*

Join us on [LinkedIn](http://www.linkedin.com/company/spandex) *linkedin.com/company/spandex*