**NEWS RELEASE**

Spandex to exhibit at Sign and Digital UK 2018 at the NEC Birmingham

On stand E30, Spandex will showcase the swissQprint Impala LED UV flatbed printer and host the Sign and Digital UK show feature, the Wrap Revolution

**Bristol, UK – 13 march 2018 –** Spandex, the one-stop supplier of innovative solutions to the sign, graphics and display industries is exhibiting at Sign and Digital UK from 24-26 April 2018, on stand E30, at the NEC Birmingham.

With over 40 years’ history in the sign and graphics market, Spandex offers a wide range of materials and equipment from prominent industry brands, supported by high levels of customer service and product availability. The company’s unique portfolio includes high profile brands such as: 3M, Avery Dennison, Orafol, ImagePerfect, Arlon, swissQprint, Epson, HP, Roland, Mutoh, Rollsroller and many others.

As the exclusive distributor of swissQprint in the UK, Spandex will showcase swissQprint’s new Impala LED - the market leading, Swiss-made UV flatbed printer. swissQprint’s modular flatbed systems allow customers to ‘build’ their machine to suit specific business needs, which includes nine freely configurable colour channels, white ink, varnish, primer and more. “With a swissQprint machine, customers can take on a much wider variety of jobs, ranging from standard hoarding signs to luxury retail graphics, without needing to invest in multiple pieces of equipment.” Comments Steve Pridham, swissQprint and Zund Sales Manager, Spandex.

Steve continues: “swissQprint is constantly evolving its systems and the new LED curing option and enhanced roll to roll module brings benefits to productivity and performance with the added bonus of low power consumption for better environmental protection.”

Spandex will also demonstrate the HP Latex 560 and Epson SureColor SC80600 eco-solvent wide-format printers, which will be printing on a range of materials from ImagePerfect. Spandex product experts will also be on hand to discuss various application possibilities.

On the Spandex stand, visitors will have the opportunity to see the Wrap Revolution, Sign and Digital UK’s vehicle wrapping show feature. Over the course of three days, experienced wrappers will be demonstrating the latest techniques with the newest innovative materials from 3M, ImagePerfect, Avery Dennison, Orafol and Arlon. The three days will highlight numerous vehicle wrapping techniques, giving visitors the opportunity to witness them first-hand.

Show attendees will be able to see the latest wrap materials in the Orafol 970RA Premium Wrapping Cast series, as well as the new high performance digital product from Spandex’s own brand of sign making and digital printing materials.

Visitors will also see ImagePerfect 5700 High Performance film and ImagePerfect 5700T Translucent series, which are suitable for a number of applications including window decoration, signage and vehicle graphics.

“We are excited to welcome visitors to explore our comprehensive product range, and take advice from our product experts. The Wrap Revolution will be a superb showcase for the latest innovative vehicle wrap products from 3M, Avery Dennison, Orafol, Arlon and ImagePerfect. With over 20 industry leading brands, next-day delivery, application know-how, customer training and technical support, we’re ready to support our customers to grow their businesses”, concludes Leon Watson, Spandex UK General Manager.

For more information on Spandex’s wide range of products visit [www.spandex.com](http://www.spandex.com) or visit Spandex at Sign and Digital UK, 24-26 April 2018, on stand E30.

ENDS

**About Spandex**

Spandex is one of the world´s leading trade suppliers to the sign making and display industries. The company is specialised in marketing, sales, distribution and support of sign making equipment and materials, digital printing solutions as well as sign- and directory systems. Representing the leading brands for graphic solutions, Spandex serves a vast number of customers that rely on Spandex’s broad range of solutions, professional advice and service as well as customised solutions. For more information, please visit [www.spandex.com](http://www.spandex.com).

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