**NEWS RELEASE**

Spandex to present new Vehicle Wrapping Product Guide at Sign and Digital UK 2018

On stand E30, Spandex will be giving away its new Vehicle Wrapping Product Guide showcasing materials and accessories from leading brands in the wrapping world

**Bristol – 23 april 2018 –** Spandex, the one-stop supplier of innovative solutions to the sign, graphics and display industries has launched a new product guide aimed at vehicle wrappers. The company’s unique portfolio of wrapping products includes materials, tools and accessories from market leading brands such as 3M, Avery Dennison, ORAFOL, Arlon and ImagePerfect.

The new 68-page guide shows products that are available to use for vehicle wrapping and graphics from colour change, accent to digital films. It is divided into eight clear sections: **Colour Change**; **3D Wrap**; **2D Wrap**; **Flat Panel**; **PVC-free**; **Paint Protection**; **Automotive Window Films;** and **Accessories**.

The new Vehicle Wrapping Product Guide includes hundreds of products, colours, special effects and textures presenting wrappers with thousands of application possibilities. Customers can easily see which products are available and in what form they can be purchased, whether this is by the metre, roll or as a digital and overlaminate kit.

Leon Watson, General Manager at Spandex UK, comments: “The wrapping world is constantly growing and at Spandex our customers are becoming increasingly experimental, trying out different products and combinations. The Vehicle Wrapping Product Guide includes everything a wrapper needs from functional applications to the most stunning wraps. This new guide is probably the most important tool for any vehicle wrapper.”

To receive one of the Vehicle Wrapping Product Guides call 0800 77 26 33 or visit Spandex at Sign and Digital UK, 24-26 April 2018, on stand E30.

ENDS

**About Spandex**

Spandex is one of the world´s leading trade suppliers to the sign making and display industries. The company is specialised in marketing, sales, distribution and support of sign making equipment and materials, digital printing solutions as well as sign- and directory systems. Representing the leading brands for graphic solutions, Spandex serves a vast number of customers that rely on Spandex’s broad range of solutions, professional advice and service as well as customised solutions. For more information, please visit [www.spandex.com](http://www.spandex.com).

**For more information, please contact:**

Elinor Martin Gabi Parish

AD Communications Marketing Manager Europe & UK, Spandex

T: +44 1372 464 470 T: + +44 1454 200 627

[emartin@adcomms.co.uk](mailto:emartin@adcomms.co.uk) [gabi.parish@spandex.com](mailto:gabi.parish@spandex.com)