`



**PR Contacts:**

Ellie Martin/Greg Mills

AD Communications

+44 (0) 1372 464470

emartin@adcomms.co.uk

gmills@adcomms.co.uk

Sun Chemical showcases new range of UV LED inks at Euro CanTech 2018

**Wexham Springs, UK – 19 March 2018** - At Euro CanTech 2018, which runs this week from 19 to 21 March in Milan, Italy, Sun Chemical is showcasing innovations in its comprehensive range of inks for metal packaging and highlighting UVILED, its new family of UV LED inks for the Metal Deco market.

Already a leading supplier of UV LED inks to other markets, Sun Chemical has developed the UVILED range from its existing inks and worked with Italian UV LED lamp supplier, PrintabLED (which won the Gold Metpack Innovation Award 2017 for its high-performance UV LED systems), to refine the technology to meet the demands of the metal packaging market.

Sun Chemical will also be presenting Uviflex, its range of UV flexible metal deco base inks. The Uviflex range has been developed with the aim of helping customers broaden the number of jobs traditionally printed with UV. Uviflex inks are suitable for all dingley and round-drawn cans, delivering improved gloss in the stretched areas of the can as well as a superior chemical resistance to stand retorting in harsh conditions.

Also featured by Sun Chemical at Euro CanTech will be its SunAltec LEDCure MB series, a set of high performance, free radical, UV LED curable, lithographic inks that have been designed for the external decoration of monobloc aerosol cans and that use the latest generation of UV LED curing technologies. Delivering low film weight prints, the SunAltec LEDCure MB range is supplied in a ready-to-print, high pigment concentration form to maximise UV LED curing performance and adhesion to adequate basecoats.

For the beverage can market, Sun Chemical is showcasing its reworked SunDuo Comet range, which offers improved mileage, gloss and printability and will enable customers to run better quality, tactile cans with more transparent and deeper colours. In combination with Sun Chemical’s Novar range, SunDuo Comet offers an unsurpassed balance of gloss, tactile effect and cost, as a lower over varnish film-weight is used for this application.

In addition, Sun Chemical will also be promoting its SunDuo, SunTrio and SunAltec ink ranges, the most complete ink range for metal packaging available for all canmakers and all application methods.

Eduardo Alegría, Global Metal Deco Inks Sales Director at Sun Chemical comments: “We really value exhibitions as they are a platform where we can connect with industry stakeholders including new and existing customers. We’re looking forward to showcasing our metal décor portfolio at Euro CanTech and to introduce our new inks to the canmaking industry. Through our extensive product portfolio we want to show that we are the partner of choice for ink for canmakers looking to explore the opportunities in metal decoration.”

For more information, please visit Sun Chemical on at Euro CanTech 2018.

ENDS

**About Sun Chemical**

Sun Chemical, a member of the DIC group, is a leading producer of printing inks, coatings and supplies, pigments, polymers, liquid compounds, solid compounds, and application materials. Together with DIC, Sun Chemical has annual sales of more than $7.5 billion and over 20,000 employees supporting customers around the world.

Sun Chemical Corporation is a subsidiary of Sun Chemical Group Coöperatief U.A., the Netherlands, and is headquartered in Parsippany, New Jersey, U.S.A. For more information, please visit our Web site at www.sunchemical.com