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**Sun Chemical Releases 2017 Sustainability Report**

**PARSIPPANY, N.J., USA** – 28 June 2018 – Sun Chemical has released its 2017 Corporate Sustainability Report, which details the work the company is doing to increase its use of bio-derived raw materials in its products and shows positive progress on its eco-efficiency goals.

Highlights from the report focus on Sun Chemical’s commitment to the development of eco-friendly solutions, including how:

* solvent-based liquid inks use resins responsibly sourced from certified forests,
* water-based liquid inks use bio-derived resins that do not impact ink performance,
* printed biosensor technology detects levels of pyruvates in onions to determine pungency,
* bio-based food colorants are using spirulina derived from photosynthetic bacterium, and
* its **MirrorTech** inks reduce waste by replacing metalised board with printable metallic ink.

“Sun Chemical is committed to doing its part to be a sustainable organisation,” said Michael Simoni, Global Product Stewardship Leader, Sun Chemical. “We want to show our customers that we are continuously working with suppliers and challenging ourselves to improve the eco-efficiency of our processes and products. Our latest sustainability report shows a variety of exciting ways we’re increasing the use of bio-derived raw materials in our products.”

The report outlines Sun Chemical’s sustainability roadmap which uses a phased approach to improve the eco-efficiency of each production and non-production facilities’ processes and products by monitoring key metrics to understand and manage its environmental impact. Its internal key sustainability metrics measure: energy consumption/conservation, energy carbon footprint, process waste reduction, water consumption, material safety and employee safety.

“Improving our manufacturing processes from production to distribution helps Sun Chemical uphold its reputation for quality, service and innovation while improving sustainability practices for our customers. It is a critical component of our sustainability policy,” said Gary Andrzejewski, Corporate Vice President, Environmental Affairs, Sun Chemical. “Our commitment to sustainability drives us to provide our customers with meaningful data that they can use, and in turn help meet their environmental goals.”

The Sun Chemical sustainability report is available to customers and can be requested online at [www.sunchemical.com/sustainability](http://www.sunchemical.com/sustainability). Customers can also calculate the initial carbon footprint for their facility operations by visiting [www.sunchemical.com/services/consultative-services/](http://www.sunchemical.com/services/consultative-services/).

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**About Sun Chemical’s Sustainability Policy**

Sun Chemical’s sustainability policy stresses its responsibility to raise awareness about environmental issues in the graphic arts industry. Product stewardship and risk management are also important components of the policy with a commitment to take an analytical-based approach to its efforts.

Providing customers with enhanced sustainability of their processes and end products is the ultimate goal of Sun Chemical’s sustainability policy. In order to reach that goal, Sun Chemical will use rigorous development processes and analytical tools to evaluate and improve the eco-efficiency of both its manufacturing procedures and products.

This data-driven approach in the policy means Sun Chemical will be able to set improvement targets for its processes on energy and water consumption, greenhouse gas emissions, and solid waste emissions as well as develop products with a structured approach that includes risk management and eco-efficiency improvements as criteria.

Focusing on “Getting More—Using Less–Eco-efficiency,” Sun Chemical’s sustainability policy underscores its proactive role in minimizing the life cycle footprint of its products and its customers’ impact on the environment.

**About Sun Chemical**

Sun Chemical, a member of the DIC group, is a leading producer of printing inks, coatings and supplies, pigments, polymers, liquid compounds, solid compounds, and application materials. Together with DIC, Sun Chemical has annual sales of more than $7.5 billion and over 20,000 employees supporting customers around the world.

Sun Chemical Corporation is a subsidiary of Sun Chemical Group Coöperatief U.A., the Netherlands, and is headquartered in Parsippany, New Jersey, U.S.A. For more information, please visit our Web site at [www.sunchemical.com](BLOCKED::http://www.sunchemical.com/).

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