

**MEDIA ADVISORY**

30 May 2018

# IVAN TENCHEV TAKES WORLD WRAP MASTERS 2018 TITLE AT FESPA GLOBAL PRINT EXPO 2018

Ivan Tenchev from Bulgaria has been announced the winner of FESPA’s *World Wrap Masters Series* at FESPA Global Print Expo 2018 in Berlin, Germany. Second and third prizes went to Casper Madsen and Jan Edelgaard, both from Denmark. All three winners received cash prizes.

The *FESPA World Wrap Masters Series* is sponsored by Hexis and ran throughout the year, concluding with two events at FESPA 2018 between 15 and 18 May. The competition began on 15th and 16th May with the last regional qualifying competition, the *World Wrap Masters Europe*. 42 international competitors, including entrants from Japan and Australia, battled it out in a series of timed tasks, including wrapping vehicle sections, chairs and lockers. Stan Cosmin from Romania won the European competition, with Martynas Bertulis from Ireland and Casper Madsen from Denmark coming in second and third place.

On Thursday 17th and Friday 18th May, the *World Wrap Masters Series Final* took place. Here the three finalists from the European competition were joined by winners from previous *World Wrap Masters Series* events including: Wrap Masters Asia, Mexico and Eurasia, Speedwrap at FESPA Africa, Cambea at FESPA Brasil and national wrap events in Denmark and Finland. Finalists were challenged to wrap Suzuki Ignis cars and challenging objects such as curved chairs and square locker cubes.

This is the first time Ivan Tenchev has been crowned World Wrap Master, but it is his second FESPA Wrap Masters title, having won Wrap Master Eurasia in 2016. He joins a select group of FESPA World Wrap Masters including Jonas Sjostrom of Sweden (WWM17), Jim Miller of USA (WWM16), Kiss Lajos of Hungary (WWM15 and WWM14) and Piotr Cinski of Poland, who was the first World Wrap Master in 2013.

Ivan comments: “After a lot of hard work and a busy week at FESPA 2018, I am extremely pleased with the happy ending and never thought that with all of the talent in this year’s competition, I would win. The FESPA World Wrap Masters is a great platform where you continue to learn and share experiences with each of the other installers.”

World Wrap Masters judge Jeremy Conner comments: “Congratulations to Ivan! Every round of the competition eliminated highly skilled wrappers who should all be proud of their achievements and progress, and the very last round was closer than I have ever seen, with only a few points’ difference between the winner and the other two finalists. As an installer with 26 years’ experience, it was my honour to see these wrappers perform under the pressure of the tight time limits we gave for each task and in full view of an audience. The spirit of the FESPA World Wrap Masters is the camaraderie among us all and the opportunity to learn new tricks, improve our performance and advance the industry as a whole.”

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**About FESPA**

Founded in 1962, FESPA is a global federation of Associations for the screen printing, digital printing and textile printing community. FESPA’s dual aim is to promote screen printing and digital imaging and to share knowledge about screen and digital printing with its members across the world, helping them to grow their businesses and learn about the latest developments in their fast growing industries.

**FESPA Profit for Purpose**
The shareholders are the industry. FESPA has invested millions of Euros into the global printing community over the last seven years, supporting the growth of the market. For more information visit [www.fespa.com](http://www.fespa.com)

**FESPA Print Census**

The FESPA Print Census is a global research project to understand the wide format, screen and digital print community. It is the largest data gathering project of its kind.

**Forthcoming FESPA events include:**

* FESPA Africa, 12-14 September 2018, Gallagher Convention Centre, Johannesburg, South Africa
* FESPA Mexico, 20-22 September 2018, Centro Citibanamex, Mexico City, Mexico
* FESPA Eurasia, 6-9 December 2018, CNR Expo, Istanbul, Turkey
* FESPA Brasil, 20-23 March 2019, Expo Center Norte, São Paulo, Brazil
* FESPA Global Print Expo 2019, 14-17 May 2019, Messe München, Munich, Germany
* European Sign Expo 2018, 14-17 May 2019, Messe München, Munich, Germany

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