Canon launches imagePROGRAF iPF510

* *17 inch imagePROGRAF iPF510 replaces imagePROGRAF LP17*
* *Compatibility with Microsoft Windows 7 Operating System (32 Bit and 64 Bit) and Apple Macintosh OSX Operating System*
* *Includes support for HP-GL/2 and HP-RTL*

**LONDON, 12th May** – Canon UK has launched the 17 inch imagePROGRAF iPF510 large format printer, an upgrade to the successful imagePROGRAF LP17.

In response to customer demand, the new printer now supports HP-GL/2 and HP-RTL, which will appeal to the CAD (Computer Aided Design) and GIS (Geographic Information System) markets. Additionally, the imagePROGRAF iPF510 is now compatible with Microsoft Windows 7 Operating System (32 Bit and 64 Bit) and Apple Macintosh OSX Operating System.

Offering the print quality, high performance and cost effectiveness that today’s market requires, the imagePROGRAF iPF510 has been designed to meet the in-house print needs of vertical markets, such as retail, hospitality, leisure, healthcare, education, public sector, transportation and office. It benefits from reduced noise and a small footprint, which offers flexible installation in various office layouts.

With simple-to-use software, the imagePROGRAF iPF510 enables the quick in-house production of large format prints, such as point-of-sale displays, posters and company notices, as well as office documents, maps and CAD applications. Featuring a Reactive ink system, the printer uses four highly colourfast dye inks – Cyan, Magenta, Yellow and Black - plus two channels of pigment-based Matte Black – to deliver vibrant full-bleed posters, clear text documents and crisp technical drawings.

PosterArtist Lite software, which makes it easy for any user to create a huge variety of posters in just a few simple steps, comes bundled with the imagePROGRAF iPF510. The new version of the full PosterArtist package – PosterArtist V2.20 – is available separately. This supports Windows XP, Windows Vista and Windows 7 (32 Bit and 64 Bit), features new artwork and can be used with other Canon printers.

The imagePROGRAF iPF510 is now available in the UK and Ireland.

– ENDS –

About Canon (UK) Limited

Canon (UK) Ltd is the UK & Ireland marketing and sales operation for the global company, Canon Inc., based in Tokyo, Japan and it employs around 1,450 people.

Founded in 1937, with the specific goal of making the best quality cameras available to customers, Canon’s tireless passion for the Power of Image has since extended its technology into many other markets and has established it as a world leader in both consumer and business imaging solutions. Its solutions comprise products ranging from digital compact and SLR cameras, through broadcast lenses and portable X-ray machines, to multi-function and production printers, all supported by a range of value added services.

Canon invests heavily in R&D to deliver the richest and most innovative products and services to satisfy customers’ creative needs. From amateur photographers to professional print companies, Canon enables each customer to realise their own passion for image.

Canon believes that considering the interests of society and the environment is an integral part of good business practice and this is embodied in its corporate philosophy Kyosei - ‘living and working together for the common good’.

**Further information about Canon UK Ltd is available at:** [**www.canon.co.uk**](http://www.canon.co.uk)**or visit the Canon Press Centre** [**http://www.canon.co.uk/About\_Us/Press\_Centre/index.asp**](http://www.canon.co.uk/About_Us/Press_Centre/index.asp)

**UK Media enquiries, please contact:**

Georgina Scott                                                     Kerry MacKenzie

Canon (UK) Ltd                                                   AD Communications

+44 (0)1737 220000                                         + 44 (0) 1372 464470

Georgina\_Scott@cuk.canon.co.uk              Mobile: +44 (0)7801 669773

 canonproprint@adcomms.co.uk