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**Press release**

11 September 2019

**Domino demonstrates how to avoid the finishing bottleneck**

**at Labelexpo Europe 2019**

Domino Digital Printing Solutions will be showcasing its newly developed digital cold foil and spot varnish applications at Labelexpo Europe 2019 (Hall 9, booths 9A60 and 9B50, 24 – 27 September, Brussels Expo).

Installed on the latest AB Graphic’s Digicon Series 3 finishing line, with a semi-rotary die-cutting system, two of Domino’s 333mm UV ink jet **K6**00i printers will be printing digital UV-curable adhesive for cold foil lamination and UV-curable spot varnish respectively. At Labelexpo, these systems will be printing a range of creative brand-enhancing embellishments and security features using a newly developed and unique UV-curable clear ink. Each **K6**00i dual bar system can be interchanged between printing adhesive for digital cold foil applications or printing spot varnish.

“We’re delighted to be bringing this latest innovative development in digital cold foil and spot varnish to Labelexpo Europe 2019” says Jim Orford, **K6**00i Product Manager at Domino Digital Printing Solutions. “This next generation of digital cold foiling technology builds on our first development introduced 5 years ago, but now with superior edge definition and foil break-off.” When combined with the Domino **N6**10i seven colour digital label press, it now enables printers to adopt full digital production, without the need in many cases for any printing plates, simplifying production management, and dramatically reducing the time and waste material required for a job change. Jim continues “We also often see the high laydown ink design enabling many traditional screen print applications to be replaced by digital ink jet. Digital printing has been available for some time, but this will truly revolutionise the label print and finishing process. This now takes finishing into the digital age, removing what many of our customers see as the production efficiency bottleneck, offering greater efficiency to produce short and medium run, added-value embellished labels quickly, and with significantly reduced man hours and material waste.”

Domino is also promoting digital foiling for security applications including parallel trade and anti-counterfeit applications. Jim adds “Holographic foils and variable data printing have both been used as a security feature in packaging for some time. The latest **K6**00i digital foiling can combine both these features, creating codes with added complexity and greater anti-counterfeit protection.”

With over 700 installations worldwide, Domino’s versatile **K6**00i offers exceptional productivity and efficiency. Utilising the unique intelligent technology **i-Tech** features, such as ***CleanCap***, ***StitchLink*** and ***Actiflow,*** ensures that the **K6**00i is simple to run and maintain with maximum uptime and productivity. The **K6**00i has the capability of printing onto a wide range of substrates including labels, tags, tickets and security products.

Orford concludes “Labelexpo Europe 2019 will provide an excellent platform for Domino to demonstrate its ground-breaking digital foiling and spot varnish solution to a wide audience. We invite all those in the industry to come and see for themselves, what will become *the* future way labels are finished, and to learn just how a fully digital approach can help drive their business forward.”

At Labelexpo Europe 2019, Domino Digital Printing Solutions will be hosting Domino **K6**00i embellishment presentations with demonstrations of digital printing of varnish and digital cold foiling on Booth 9A60 at 11:45 and 15:15 from Tuesday 24th to Thursday 26th September and at 11:15 on Friday 27th September. Other planned demonstrations include the **N6**10i digital label press in roll to roll format, the **N6**10i hybrid 20 minutes production efficiency challenge and the latest **K6**00i high speed monochrome variable data imprinting.

**-ENDS-**

**About Domino**

Digital Printing Solutions is a division within Domino Printing Sciences. The company, founded in 1978, has established a global reputation for the development and manufacture of digital ink jet printing technologies, as well as its worldwide aftermarket products and customer services. Its services for the commercial print sector include digital ink jet printers and control systems designed to deliver solutions for a complete range of labelling and variable printing applications.

All of Domino’s printers are designed to meet the high speed, high quality demands of commercial printing environments, bringing new capabilities to numerous sectors including labelling, publications and security printing, transactional, packaging converting, plastic cards, tickets, game cards and forms, as well as the direct mail and postal sectors.

Domino employs over 2,800 people worldwide and sells to more than 120 countries through a global network of 25 subsidiary offices and more than 200 distributors. Domino's manufacturing facilities are situated in China, Germany, India, Sweden, Switzerland, UK and USA.

Domino’s continued growth is underpinned by an unrivalled commitment to product development. The company is the proud recipient of six Queen’s Awards, the latest being received in April 2017, when Domino was awarded the Queen’s Award for Innovation.

Domino became an autonomous division within Brother Industries on 11th June 2015.

For further information on Domino, please visit [www.domino-printing.com](http://www.domino-printing.com/)

**Issued on behalf of Domino by AD Communications**

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