**9th December 2019**

**Kaplamin Ambalaj expands corrugated print production with second Onset X investment from Fujifilm**

*Kaplamin Ambalaj, a Çukurova Paper and Packaging Group company providing packaging solutions to some of the biggest businesses and brands in Turkey, has added a second Onset X platform at its Prigo Digital Solution Center, which opened in December 2017.*

Founded in 1976, Kaplamin Ambalaj was acquired by Çukurova Holding in 1984. In 2017, needing a digital printing solution for corrugated board in order to meet customer demand for shorter runs and faster turnarounds, the company invested in an Inca Digital Onset X1 LT platform from Fujifilm. As customer demand for short run work has continued to accelerate since that investment, Kaplamin Ambalaj needed to expand its digital capacity still further, and in late 2019 the company opted to invest in a second platform from Fujifilm and Inca Digital’s Onset X series.

The new machine, an Onset X1 model, has now been installed alongside the first, at Kaplamin Ambalaj’s Prigo Digital Solution Center, near Izmir in western Turkey. Digital corrugated board production, which stood at 40,000m2 per month has quickly doubled, and the company’s factory manager, Osman Bozcaarmutlu anticipates that running the two Onset platforms together, they will soon be producing 100,000m2 of printed corrugated board per month.

**Increased production capacity for increasing demand**

“Our digital printing business, which we started two years ago, has been very successful, says Mr Bozcaarmutlu. “We entered this sector in partnership with Fujifilm and we continue to work and grow with them. The Onset can print to a wide range of substrates and we’ve found it to be ideally suited to printing to corrugated board. Fujifilm was therefore the obvious choice when we came to invest in a second machine.”

**Consistent production with minimum downtime**

“The Onset is a very operator-friendly printing platform, engineered for hassle-free, smooth operation,” Mr Bozcaarmutlu adds. “And this, combined with Fujifilm’s excellent service and support, both online and onsite, means that machine downtime is kept to an absolute minimum. The fact that everything works so smoothly gives us the confidence to keep investing in the same technology and brand.”

**Adding value to the industry**

“With the creation of its Prigo brand, Kaplamin Ambalaj has brought a breath of fresh air to the corrugated printing sector,” says Cengiz Metin, General Manager of Fujifilm Turkey. “They add tremendous value with their high quality short run and customised print, as well as other display and POS materials. They are an innovative company, committed to sustainable production, and we look forward to continuing to work with and support them.”

**ENDS**

**About Kaplamin Ambalaj**

Founded in 1976, Kaplamin Ambalaj provides packaging solutions to some of Turkey’s leading companies across a huge range of products and sectors. These include: food and beverages, chemicals, durable consumer goods, ceramics and textiles.

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About Fujifilm Graphic Systems**

Fujifilm Graphic Systems is a stable, long term partner focussed on delivering high quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing.  These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [www.fujifilm.eu/eu/products/graphic-systems/](http://www.fujifilm.eu/eu/products/graphic-systems/), or [www.youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint

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