****

**Media Advisory**

12th June 2020

**A Sneak Preview of Domino’s**

**New Business Model for Corrugated Box Production**

As the countdown approaches to the virtual launch of Domino Digital Printing Solutions’ first step into the digital corrugated printing space on 16 June, Domino has released a short teaser video giving you a sneak preview of their single pass Domino **X6**30i digital ink jet press. Designed for everyday corrugated production, this highly automated ink jet printing solution utilises a new aqueous ink set based on novel water-based ink technology.

Visit: <https://go.domino-printing.com/X630iVideoTeaserPR>

The video highlights some of the key features and benefits of The New Business Model for Corrugated Box Production including its small footprint; its servo controlled, lead edge, continuous bottom feeding system; the AQ95 aqueous ink set that is Swiss Ordinance, Nestlé and EuPIA compliant meaning that it is suitable for many non-direct food packaging applications, and its unique polymer-based technology enables printing on both uncoated and coated corrugated board without the need for a primer or separate bonding agent; and the capability to print 600dpi at speeds of up to 75m/min.

To find out more and discover how the Domino **X6**30i can enable corrugated box printers to profitably develop short and medium run market opportunities; facilitate new streams of business and provide a more complete range of capability for their customer base, register now at: <https://go.domino-printing.com/PRX630iVirtualLaunch>

**ENDS**

**About Domino**

Digital Printing Solutions is a division within Domino Printing Sciences. The company, founded in 1978, has established a global reputation for the development and manufacture of digital ink jet printing technologies, as well as its worldwide aftermarket products and customer services. Its services for the commercial print sector include digital ink jet printers and control systems designed to deliver solutions for a complete range of labelling and variable printing applications.

All of Domino’s printers are designed to meet the high speed, high quality demands of commercial printing environments, bringing new capabilities to numerous sectors including labelling, publications and security printing, transactional, packaging converting, plastic cards, tickets, game cards and forms, as well as the direct mail and postal sectors.

Domino employs over 2,800 people worldwide and sells to more than 120 countries through a global network of 25 subsidiary offices and more than 200 distributors. Domino's manufacturing facilities are situated in China, Germany, India, Sweden, Switzerland, UK and USA.

Domino’s continued growth is underpinned by an unrivalled commitment to product development. The company is the proud recipient of six Queen’s Awards, the latest being received in April 2017, when Domino was awarded the Queen’s Award for Innovation.

Domino became an autonomous division within Brother Industries on 11th June 2015.

For further information on Domino, please visit [www.domino-printing.com](http://www.domino-printing.com/)

**Issued on behalf of Domino by AD Communications**

**For more information, please contact:**

Helen Tolino Tom Platt Andrea McGinty

Managing Director Account Manager Marketing Manager – Digital Printing Solutions

AD Communications AD Communications Domino Printing Sciences

T: +44 (0) 1372 464470 T: +44 (0) 1372 464470 T: +44 (0) 1954 782551

htolino@adcomms.co.uk tplatt@adcomms.co.uk andrea.McGinty@domino-uk.com