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**NEWS RELEASE**

17th June 2020

**Domino launches X630i digital ink jet corrugated press**

 **with AQ95 aqueous ink set**

On 16 June, on what should have been the first day of drupa 2020, Domino Digital Printing Solutions announced the launch of the Domino **X6**30i single pass, digital ink jet press supplied with the revolutionary Domino **AQ95** CMYK aqueous ink set representing ‘The new business model for corrugated box production.’

Although Domino has been developing industrial ink jet technologies since 1978, this represents their first step into the digital corrugated printing space. Domino is part of an international group with its headquarters in Cambridge in the UK, who became part of the Japanese based Brother Industries corporation in 2015. After launching into the label printing sector in 2012, Domino quickly established itself as the ink jet technology digital press market leader, and now intends to repeat this same success in the corrugated box printing market.

The Domino **X6**30i is a new digital ink jet printing solution designed for everyday corrugated production, enabling corrugated box printers to print with minimal set-up time and waste, significantly improving overall plant productivity.

Matt Condon, Corrugated Sector Business Development Manager at Domino Digital Printing Solutions division, says: “We are delighted to be introducing this highly automated, single pass Domino **X6**30i digital ink jet press which will enable you to profitably develop short and medium run market opportunities, facilitating new streams of business and providing a more complete range of capability for your customer base.” The **X6**30i is based on Domino’s proven and reliable **Generation 6** ink jet platform, which has approaching 1000 worldwide industrial installations.

Condon continues, “Digital printing allows you to remove the need for printing plates and the lost production time and waste associated with set-up and make-ready, thereby increasing your uptime, productivity and efficiency, and reducing cost and consumption. With speeds of up to 75m/min (246ft/min), 600 x 600dpi print resolution, and a maximum print area of 3000mm x 1345mm (118” x 53”), the Domino **X6**30i ink jet press is designed for everyday corrugated box production. This investment will enable you to move your short run, multiple SKU and short lead time jobs to digital, rebalancing production with your analogue printing equipment, driving up efficiency and output with reduced costs and improved profit margins. It will give you a competitive advantage, allowing you to grow your longer run conventional print production, whilst at the same time attracting new business and giving your customers the opportunity for more versioning, personalisation and consumer engagement.”

The **X6**30i is supplied with the revolutionary Domino **AQ95** CMYK aqueous ink set, which incorporates **i-Tech *PolyM***, one of Domino’s unique ***intelligent Technology***features. These features reflect Domino’s depth of ink jet expertise and are designed to create systems altogether more flexible and reliable. Based on unique micro polymeric particles, **i-Tech *PolyM*** is designed to print on both uncoated and coated corrugated substrates without the need to either apply a separate primer or even a bonding agent. In addition, it is also suitable for many non-direct food packaging applications being Swiss Ordinance, Nestlé and EuPIA compliant.

Further **i-Tech** components are incorporated into Domino’s proven **Generation 6** ink jet platform. These include the **i-Tech** ***ActiFlow*** ink circulation system, **i-Tech** ***CleanCap*** automated print head cleaning and capping station, and **i-Tech** ***StitchLink*** automated print head alignment. These **i-Tech** features optimise ink jet nozzle performance and reliability, delivering more consistent and high quality print results. The automation provides a more controlled process with minimal operator intervention and maintenance and reduced set up times. It is all designed to improve uptime, ensuring the highest levels of productivity.

Condon continues, “Domino recognises that corrugated converters are facing the same challenges faced by label printers ten years ago with increased demands from brand owners for shorter print runs, shorter lead times and more SKUs. The question is how do you meet this challenge cost-effectively? Add to this, the increasing demands for personalisation, shelf-ready packaging, and Covid-19 which has ‘temporarily’ accelerated the already predicted market growth in e-commerce, as security and hygiene take on greater importance. All these factors are drivers towards the digital production of corrugated. Domino wanted to extend and share our digital ink jet knowledge and expertise with the corrugated sector to help you respond to these changing market demands.”

Condon concludes, “The Domino **X6**30i has a small footprint, with big benefits that will help you transform your business and make your entire production floor more efficient.” But don’t just take Condon’s word for this…

During the virtual launch of the Domino **X6**30i, print & packaging industry expert, Dr Sean Smyth, interviewed Finn MacDonald, President of Kentucky based Independent II to discover the reasons why Independent II decided to take their first step into digital with Domino and invest in this ‘transformational’ digital ink jet press. If you want to hear this interview and find out how the Domino **X6**30i ink jet press can help your business, visit: <https://go.domino-printing.com/X630iLaunchOnDemandPR>

For more details about the **X6**30i and to download a brochure, visit:

<https://go.domino-printing.com/PRX630iPostLaunch>

**ENDS**

**About Domino**

Digital Printing Solutions is a division within Domino Printing Sciences. The company, founded in 1978, has established a global reputation for the development and manufacture of digital ink jet printing technologies, as well as its worldwide aftermarket products and customer services. Its services for the commercial print sector include digital ink jet printers and control systems designed to deliver solutions for a complete range of labelling and variable printing applications.

All of Domino’s printers are designed to meet the high speed, high quality demands of commercial printing environments, bringing new capabilities to numerous sectors including labelling, publications and security printing, transactional, packaging converting, plastic cards, tickets, game cards and forms, as well as the direct mail and postal sectors.

Domino employs over 2,800 people worldwide and sells to more than 120 countries through a global network of 25 subsidiary offices and more than 200 distributors. Domino's manufacturing facilities are situated in China, Germany, India, Sweden, Switzerland, UK and USA.

Domino’s continued growth is underpinned by an unrivalled commitment to product development. The company is the proud recipient of six Queen’s Awards, the latest being received in April 2017, when Domino was awarded the Queen’s Award for Innovation.

Domino became an autonomous division within Brother Industries on 11th June 2015.

For further information on Domino, please visit [www.domino-printing.com](http://www.domino-printing.com/)

**Issued on behalf of Domino by AD Communications**

**For more information, please contact:**

Helen Tolino Tom Platt Andrea McGinty

Managing Director Account Manager Marketing Manager – Digital Printing Solutions

AD Communications AD Communications Domino Printing Sciences

T: +44 (0) 1372 464470 T: +44 (0) 1372 464470 T: +44 (0) 1954 782551

htolino@adcomms.co.uk tplatt@adcomms.co.uk andrea.McGinty@domino-uk.com