**PRESS RELEASE**

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**Lintec Europe opens office in Barcelona to support sales and operations throughout Spain**

Lintec Europe has opened a Spanish representative office in Barcelona to provide local support to its customers within Spain. The company has appointed Andrés Blanco Flores as Office Manager to support the activity of Lintec Europe B.V. and to manage operations across the local region. The office became officially registered 25 June 2020 and Andrés was appointed on 26 June 2020.

Kazuhiro Kusakari, Director of Lintec Europe B.V. comments: “The introduction of Andrés and the Spanish rep. office presents an opportunity for Lintec Europe to continue to support existing customers more closely within this region, and develop new partnerships. In particular, we hope to enhance sales within the speciality markets, as this is where much of our expertise and most innovative technology lies. Much of our R&D goes in to providing solutions for highly specialist applications. For example, for the sign-graphic and digital printing industry, we will be introducing clean room manufactured non-PVC ultra-clear ink-jet printable media for professional glass decoration and superior, R12 rated, slip-resistant social distancing floor graphic media. For the label industry, labelstocks that can withstand extreme heat (vital for ceramic and aluminium applications, for example) and those that can withstand extreme cold – such as labels for pharmaceutical or medical products that require cryogenic freezing. Many industries that require such materials have a significant presence in the Spanish market, and many Spanish companies could benefit from the use of such solutions. We look forward to welcoming more Spanish companies to explore our innovative, market-leading technology.”

The head of the new Spanish office, Andrés Blanco Flores, brings over 20 years’ experience within the graphic signage and label markets.

Speaking about Andrés’s appointment, Andy Voss, Managing Director, Lintec Europe (UK) Limited says: ‘We are delighted to have Andrés on board, heading up and overseeing the Spanish market. Due to his breadth of experience, we are confident that he will be able to provide immense value and a unique perspective to his role.”

Commenting on his appointment, Andrés Blanco Flores adds: ‘I am very excited to be taking on the role of Office Manager at Lintec Europe, Spain. Lintec is one of the most innovative companies in the industry, focus on quality that sets it apart from its competitors. Its non-PVC, environmentally friendly films, for example, are the clearest I have ever seen in more than 20 years in the industry. I am looking forward to better supporting existing customers in Spain and to educating potential new customers on the long-term benefits of investing in high-quality, innovative solutions, including the long-term cost savings, environmental benefits and time savings.”

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**About Lintec Europe**

LINTEC EUROPE B.V. is a European supplier of specialist adhesive materials and films for label, graphic, print and visual communication applications.

The company’s extensive portfolio includes a wide variety of high performance label stocks, window films, wide format and graphic media, as well as a range of speciality products, such as automobile-use adhesive products and industrial films and tapes. LINTEC also develops and manufactures a variety of speciality papers, such as casting papers.

LINTEC EUROPE (UK) LTD is a wholly owned subsidiary of LINTEC EUROPE B.V. based in High Wycombe, United Kingdom

For further information regarding LINTEC EUROPE, please visit: [www.lintec-europe.com](http://www.lintec-europe.com)

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