**14th October 2020**

**swissQprint UK’s Nyala 3’s true colours shine through with Brett Martin’s Foamalux White**

Brett Martin and swissQprint UK are pleased to announce a highly successful test of Brett Martin’s Foamalux products on the Nyala 3 flatbed printer at swissQprint’s new demo centre in Bracknell. The newly established UK subsidiary printed a striking 1220x1220mm image of mouth-watering macaroons in beautiful pastel shades which highlighted both the quality of the printing equipment and the Foamalux substrate.

Erskine Stewart, swissQprint UK’s Managing Director commented, “We knew that Brett Martin’s Foamalux White would print well, due to its bright white colour and smooth, even surface, but we wanted to try it for ourselves here at our new demo centre in the UK. The quality of the printed images speak for themselves. We are confident that any of our customers using the Foamalux products will be pleased with the end results.”

The companies’ collaboration is part of Brett Martin’s Approved Partner Programme. The Northern Ireland based plastics manufacturer works closely with a number of renowned printing and cutting machine manufacturers to test and showcase the printing and routering capabilities of its semi-finished product portfolio.

Simona Firth, semi-finished Product Manager, added, “Our Approved Partner Programme is central to our product strategy. It is important for us to work alongside companies such as swissQprint and prove to the market that our products are compatible with the most popular printing machines available. Working alongside the world's leading manufacturers of wide format and flatbed printers also gives us valuable insights into the latest technological advances from companies such as swissQprint, which allow us to ensure that our products are continuously evolving and performing to the highest standards.”

[Click here](https://youtu.be/-h7ixqMuqos) to view a video of the printing trials.

For more information about Brett Martin’s products visit [www.brettmartin.com](http://www.brettmartin.com). For more information about swissQprint’s large format printers visit [www.swissqprint.com](http://www.swissqprint.com).

**About Brett Martin:**

UK-based Brett Martin employs nearly 1000 people across several locations throughout the UK and Europe, and is a market leader in the manufacture of specialist plastic products for construction, roofing, engineering, print and display. The company exports over 50% of its £162 million turnover to more than 74 countries worldwide.

**Further information:**

Tom Platt Gillian Parker

AD Communications Brand Manager, Brett Martin

Tel: + 44 (0) 1372 464470 Tel: +44 (0) 28 9084 9999

Email: tplatt@adcomms.co.uk Email: gillianparker@brettmartin.com