**Fujifilm releases new features for its FUJIFILM 42K Printbar System; a configurable inkjet imprinting solution**

*Fujifilm’s newest version of the 42K Printbar System comes with new options for direct mail, transaction printing, and packaging for greater flexibility*

Lebanon, N.H., 22nd June 2021 – FUJIFILM Corporation is pleased to announce the FUJIFILM 42K Printbar System. Due to the rising popularity of its previous product, the Samba® 42000 Printbar System, in direct mail and transactional imprinting, Fujifilm is launching a new version of the system under a new name and with new features and functionality. The 42K Printbar System is also expanding into markets beyond direct mail and transactional print, to include folding carton, corrugated packaging and other industrial applications. The new system is suitable as an add-on inkjet printer, or as an imprinting device for hybrid printing.

The 42K Printbar System, a single-pass inkjet printing solution, is built to the desired print width by utilizing as many FUJIFILM Samba printheads as needed to meet production needs. The system’s expanded print width enables customers to print anywhere they desire across the press web. As a result, there is no need to reposition individual printbars or manage stitch zones as jobs change.

The 42K Printbar System’s new options include automatic real time insetting, new digital front end options, simplified mounting configurations, a redundant printhead option for higher print speed or higher optical density, a four-color configuration, a rotating head assembly, and automatic splice avoidance. The 42K Printbar System continues to provide monochrome variable data for text, barcodes, addresses, logos and graphics. Additionally, the system supports PDF/VT file formats, as well as a fluid system sized specifically for each system configuration to minimize floor space. The system uses 1200 dpi Samba print heads—delivering outstanding image quality in font sizes as small as 2 point and 1D barcodes as small as 6.7 mils.

“The next-generation 42K Printbar System, along with its newly released counterpart, X-BAR, provide a broad portfolio of modern, higher reliability options for our direct mail and transactional printing customers. Neither product requires regular refurbishment,” said Stephen Atherton, in charge of product management and marketing for the Fujifilm Integrated Inkjet Solutions business. “Due to its flexible design architecture, the 42K Printbar System can also be used to effectively support other printing applications such as those in the packaging segment.”

In a single row configuration, this system provides print speeds up to 1,000 feet per minute (300 meters per-minute). It is also now available in a dual row configuration with print speeds up to 1800 feet per minute (548 meters per minute). The system can be adapted into any number of different on-site workflow and software architectures.

“Print service providers require a supplier who can provide best-in-class performance today while also committing to future investments that lead to ongoing product enhancements,” said Greg Balch, vice president and general manager in charge of the Fujifilm Integrated Inkjet Solutions business. “The 42K Printbar System, with its proven ability to improve productivity and reduce operational costs, has become our flagship product line.”

The 42K Printbar System is available now as a product of Fujifilm Integrated Inkjet Solutions.

To learn more please visit:  [inkjet-integration.fujifilm.com](http://inkjet-integration.fujifilm.com/)

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About Fujifilm Graphic Systems**

Fujifilm Graphic Systems is a stable, long term partner focussed on delivering high quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing.  These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [www.fujifilm.eu/eu/products/graphic-systems/](http://www.fujifilm.eu/eu/products/graphic-systems/), or [www.youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint

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