**22nd June 2021**

**Fujifilm Expands Integrated Inkjet Solutions Business**

*Fujifilm is providing configurable solutions for high-volume printing in commercial, specialty packaging, and industrial sectors*

Santa Clara, Calif. 22nd June 2021 – FUJIFILM Corporation is proud to announce the expansion of its FUJIFILM Integrated Inkjet Solutions business. Fujifilm has nearly twenty years of experience creating configurable, high-speed inkjet solutions to address the needs for volume printing in the commercial, specialty packaging, and industrial segments. This business pulls together technologies from across the Fujifilm Group to provide best-in-class integrated inkjet solutions.

Fujifilm provides products and services including print engines for integrating into a client’s existing analog printing process, as well as production-ready printing systems for incorporating into manufacturing processes.

“Fujifilm has long been a proven leader in inkjet inks, inkjet printheads, and inkjet system design and integration,” said Greg Balch, Vice President & General Manager in charge of FUJIFILM Integrated Inkjet Solutions business. “With such a rich inkjet heritage, the FUJIFILM Integrated Inkjet Solutions business is uniquely positioned to transform Fujifilm’s core inkjet technology into solutions that address specific customer business needs.”

“Customers can expect close collaboration with a knowledgeable and engaged partner—from ideation through installation and ongoing support. By working closely with our customers to provide solutions that are integrated into their processes, Fujifilm realizes optimal solutions for each and every customer. The FUJIFILM Integrated Inkjet Solutions business will offer unparalleled expertise at accomplishing successful Inkjet Integration and this is underpinned by the technology, knowledge, and experience of Fujifilm’s various inkjet organizations across the globe.”

The FUJIFILM Integrated Inkjet Solutions business will be provided globally with the support of Fujifilm regional offices throughout Europe and the Americas.

To learn more please visit:  [inkjet-integration.fujifilm.com](http://inkjet-integration.fujifilm.com/)

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**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About Fujifilm Graphic Systems**

Fujifilm Graphic Systems is a stable, long term partner focussed on delivering high quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing.  These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [www.fujifilm.eu/eu/products/graphic-systems/](http://www.fujifilm.eu/eu/products/graphic-systems/), or [www.youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint

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