**7th September 2021**

**Fujifilm announces the “Peak Performance Print Experience” – a live customer event in Brussels**

*Hosted at the Fujifilm Advanced Print Technology Centre in late September, the planned event will offer the first chance to see, in person, the new Jet Press 750S High Speed Model and a range of new digital printing solutions.*

Held over two days from 28th- 29th September, the Peak Performance Print Experience will bring together print businesses from across Europe to see first-hand the latest developments in Fujifilm’s digital print technology and the company’s new and expanded digital print portfolio.

Fujifilm’s new Jet Press 750S High Speed Model will be present at the event. This will be the first live demonstration of the fastest, most productive, high quality B2 inkjet press on the market – visitors will be able see, feel and smell the difference for the first time.

New imprinting configurations based on Samba printing head technology will also be showcased, that bring together inkjet heads, inks and image optimisation into hybrid or independent print systems that can be fully integrated into various conventional production processes.

For visitors from Germany, Austria, Italy, Spain and Portugal (who will attend on 28th September) the event will also showcase Fujifilm’s new Revoria range of toner-based digital presses, which are only available in those territories. This will include a live demonstration of the Revoria Press PC1120, which offers the high-end professional printing market the widest range of embellishment options in its class. It is designed to help printing companies expand their businesses and increase productivity through new applications, its 6 colour capability, AI and automation technology.

For those attending on 28th September, print samples and additional information will also be available on the Revoria Press E1 Series, a monochrome production printer with a range of productivity features, and exceptional image quality.

“We’re delighted to welcome people back to the APTC after a long Covid-imposed hiatus, during the time we renovated and place a lot of new equipment at APTC (Advanced Print Technology Centre)” says Taro Aoki, Head of Digital Press Solutions, Fujifilm Graphic Systems EMEA. “We’re very excited to be demonstrating the Jet Press 750S High Speed Model to a live audience for the first time and we also look forward to sharing the full range of developments to our new and wider digital print portfolio and the ways in which our technology can help print businesses to maximise their performance.”

To register your interest in this event, please visit: [https://info.fujifilm.eu/Peakperformanceprint](https://info.fujifilm.eu/Peakperformanceprint?utm_source=referral&utm_medium=pr&utm_campaign=JetPress750S) (note that attendance on 28th September is reserved for visitors from: Germany, Austria, Italy, Spain and Portugal only).

Note: visitors from the UK should be aware that, due to the Covid-19, there is an extensive security process for UK nationals entering into Belgium and they should familiarise themselves with the requirements prior to booking their travel and accommodation arrangements.

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About Fujifilm Graphic Systems**

Fujifilm Graphic Systems is a stable, long term partner focussed on delivering high quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing.  These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [www.fujifilm.eu/eu/products/graphic-systems/](http://www.fujifilm.eu/eu/products/graphic-systems/), or [www.youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint

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