Press Release

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**Flexográfico chooses KODAK FLEXCEL NX Wide 5080 System from Miraclon to continue its foothold in the premium packaging sector**

Flexográfico, a cutting-edge prepress provider in the Spanish flexo market, has incorporated a KODAK FLEXCEL NX Wide 5080 System from Miraclon to gain a foothold in the premium packaging sector. This new acquisition is in line with its ambitions to become a market leader by adopting innovative working methods, investing in new, more modern and environmentally friendly technology, and ensuring the continuous training of its workers.

Flexográfico produces all types of flexographic plates, from liquid resin to laminated layer (lams layer). The recently installed FLEXCEL NX Wide 5080 System will, in the opinion of the company’s founding partners, Manager Julián Martínez and Technical Director, Emilio Zamorano, “put us up there among the leading companies at a national level, in terms of production potential as well as the application of state-of-the-art flexographic platemaking technologies”.

Martínez explains that the FLEXCEL NX Wide 5080 System will allow them to win over new markets and contracts that require high quality with maximum plate sizes of up to 1,270 mm x 2,032 mm. “With this new format, we will be able to offer fine image reproduction, print contrast and high densities, while also saving on plates, waste and production time. For all these reasons, we are convinced that our customers need FLEXCEL NX plates to compete with the top printers.”

**New customers**

In its quest to acquire the best available plate technology, Flexográfico decided in favor of Miraclon. “We are already completely satisfied with our decision to invest in the FLEXCEL NX Wide 5080 System, as it immediately opened many doors, allowing us to win new customers. We are confident that it will soon become our best performing plate production line and our forecast is to finish 2021 with 35% of our production being carried out on it,” Martínez adds.

For Martínez, “KODAK SQUARESPOT Imaging Technology, which is integrated in all FLEXCEL NX Systems, offers us the perfect microdot that guarantees the best quality.” This is possible because the CTP creates a mask for plate production by imaging the KODAK FLEXCEL NX thermal imaging film (TIL) at an impressive speed, and offers easy-to-use, semi-automatic loading and unloading.

Prior to UV exposure and traditional processing, the imaging film is laminated onto a plate, a key process that eliminates the presence of oxygen and ensures the creation of flat-top dots that are a faithful 1:1 reproduction of the original digital file. This results in exceptional productivity, quality and uniformity.

And that’s not all, because Julián Martínez points out that “with DIGICAP NX Patterning Technology we achieve an excellent density range covering the entire color gamut, so you can’t ask for more. Thanks to this installation, we are successfully ramping up our business in keeping with our company philosophy: using the latest cutting-edge technologies to be attentive to our customers’ needs and offer them the best possible service.”

**Flexográfico**

Flexográfico is a company specializing in the manufacture of high-tech flexographic clichés and plates for printers in the packaging world. It has a 3,800 m2 production plant in Paterna (Valencia) that carries out more than 30,000 packaging orders every year for the flexible packaging, label, corrugated cardboard and offset sectors. With its large production capacity and team of professionals, it has carved out a position as one of the largest companies in the sector in the Spanish market.

The company is made up of a team of 55 professionals, 25 of whom are multi-purpose designers, with more than 40 years of experience in the world of graphic arts. This solid experience in the packaging sector, together with their specialization in color management, allows them to offer their customers the best possible service based on a reputation for quality and commitment. It is therefore not surprising that its clients include large Flexible Packaging and Corrugated Cardboard groups such as Saica, Grupo Hinojosa, International Paper, La Plana, DS Smith, Cartonajes Bernabeu, Grupo Petit or Smurfit Kappa and brands such as Nestlé, Danone, Gallina Blanca and El Pozo.

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**About Miraclon**

KODAK FLEXCEL Solutions have helped transform flexographic printing over more than a decade. Brought to life by Miraclon, KODAK FLEXCEL Solutions – including the industry-leading FLEXCEL NX and FLEXCEL NX Ultra Systems – give customers higher quality, improved cost efficiency, better productivity and best-in-class results. With a focus on pioneering image science, innovation, and collaboration with industry partners and customers, Miraclon is committed to the future of flexo and is positioned to lead the charge.

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