**14th October 2021**

**Fujifilm secures biggest ever Jet Press deal as leading Chinese printer places order for 10 new Jet Press 750S inkjet presses**

*The largest Jet Press order ever placed will make Tomato Cloud Technology the single biggest Jet Press user in the world once all of the presses are installed*

Leading Chinese print company, Tomato Cloud Technology Co., Ltd, has ordered 10 new Jet Press 750S digital inkjet presses from Fujifilm. The company already had four of the Jet Press 750S presses at its facility, and with another 10 set to arrive within the next year, the company will become the single biggest Jet Press user globally by the end of 2022. A signing ceremony with Fujifilm and Tomato cloud Technology was held at China PRINT 2021 in June.

Mr. S.T. Lam, CEO of Tomato Cloud Technology Co., Ltd says: "Since our founding in 2013, Tomato cloud Technology has launched five smart factories by incorporating modern printing styles and advanced printing technologies.

“We are the only company in China that owns four Jet Press 750S presses, and by adding another 10 units we are further enhancing our digital printing domain. This allows us to embody the philosophy of ‘Smart Print’, by providing more high quality, high-value-added products to our domestic and overseas customers."

Mr. Yuji Oki, Division President of the Graphic Systems division of Fujifilm (China) Investment Co., Ltd. said: "Tomato Cloud Technology is a leading company in its field and we believe our advanced technologies and products help to drive the development of its business. Considering their philosophy of focusing on automated production systems and technological innovation, this Jet Press 750S deal further enhances the partnership between the two companies.

“Fujifilm offers a wide variety of innovative products for the digital printing market, which is set to expand ever further in the future and will continue to contribute to the overall development of the printing industry.”

With high productivity and excellent image quality, Fujifilm’s world-renowned water-based inkjet digital press has seen tremendous success across the globe in both the commercial and packaging printing fields. Over 250 installations have taken place since its inception in 2011.

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**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About Fujifilm Graphic Systems**

Fujifilm Graphic Systems is a stable, long term partner focussed on delivering high quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing.  These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [www.fujifilm.eu/eu/products/graphic-systems/](http://www.fujifilm.eu/eu/products/graphic-systems/), or [www.youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint

**For further information contact:**

Tom Platt

AD Communications

E: tplatt@adcomms.co.uk

Tel: + 44 (0)1372 460 586