**4th November 2021**

**Fujifilm appoints Arets Graphics as exclusive distribution partner in Slovakia**

FUJIFILM Europe GmbH is pleased to announce the appointment of Arets Graphics as exclusive marketing and distribution partner for all Fujifilm Graphic Arts products and solutions in Slovakia, effective from 1st October 2021.

Toshi Iida, President and Managing Director, FUJIFILM Europe GmbH says: “To ensure a more rapid and efficient market presence, Arets Graphics has been chosen as the exclusive partner for Fujifilm in Slovakia after a thorough evaluation of the growth potential for our business, and we are confident that their strong reputation and extensive market penetration will benefit our position.”

Roman Kuklovský, Owner, Arets Graphics adds: “We’re delighted to be partnering with Fujifilm to promote and distribute their highly-regarded Graphic Arts products in the Slovakian market. Fujifilm has a well-earned reputation for quality and reliability in our sector and their products are a welcome addition to our portfolio, helping us to even better support our customers across the country.

“We’re also pleased to welcome members of the Fujifilm Slovakia Graphics team who are now joining Arets Graphics. They bring valuable technical and product knowledge with them which will help to make this a smooth transition.”

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About Fujifilm Graphic Systems**

Fujifilm Graphic Systems is a stable, long term partner focussed on delivering high quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing.  These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [www.fujifilm.eu/eu/products/graphic-systems/](http://www.fujifilm.eu/eu/products/graphic-systems/), or [www.youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint

**For further information contact:**

Daniel Porter

AD Communications

E-mail: [dporter@adcomms.co.uk](mailto:dporter@adcomms.co.uk)

Tel.: +44 (0)1372 464470