**01 December 2021**

**Fujifilm announces additional surcharge for its aluminium offset printing plates**

Fujifilm announces today that it will be adding an additional surcharge of £0.39p per sqm to its aluminium offset printing plates, effective from 1st January 2022.

Over the past few months, as well as seeing the cost of aluminium rise to unprecedented levels, energy has become a global issue with energy costs trebling in some parts of Fujifilm’s operations. In addition, there has been a 250% increase in logistics costs, as well as a continued rise in the cost of chemicals and packaging materials.

Fujifilm has been working tirelessly to manage and absorb these costs, changing its working methods and improving its operational efficiency, to reduce the impact of these rising costs on its customers. However, the magnitude of the rising costs means that despite Fujifilm’s recent actions, it is unable to cover the increase in total costs. The new surcharge will enable Fujifilm to maintain a continuous supply, and it will be applied in addition to its previously announced surcharge.

At the same time, the Fujifilm UK Graphics operation will introduce a £25 order charge to mitigate additional local logistic costs.

Taku Ueno, Senior Vice President at Fujifilm Graphic Systems EMEA, says: “Globally, we are all experiencing unprecedented rises in costs, particularly for logistics, energy and raw materials, and have absorbed a lot of these costs, but are unable to absorb them all. We understand that these conditions are hugely difficult for our customers, so we will continue to work with and support them through this challenging period.”

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**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About Fujifilm Graphic Systems**

Fujifilm Graphic Systems is a stable, long term partner focussed on delivering high quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing.  These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit <https://www.fujifilm.com/uk/en/business/graphic> or [youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint

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