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**UFlex invests in KODAK FLEXCEL NX System from Miraclon to drive expansion and sustainability efforts**

UFlex, the largest flexible packaging producer in India and emerging global market player, has invested in a [KODAK FLEXCEL NX 4260 System](https://www.miraclon.com/products-technology/flexcel-nx-system/) from Miraclon. Installed at their largest site in Noida, India, the company is utilizing the FLEXCEL NX Technology to drive its own business growth and sustainability efforts, and to respond to a growing demand for FLEXCEL NX Plates from other trade shops and converters.

Parwez Izhar, CEO - Cylinders Business, Uflex Limited, says: “For our in-house packaging printing, FLEXCEL NX Plates enable us to convert an increasing number of jobs from gravure to flexo; underscoring our commitment to produce sustainable flexible packaging without impacting on quality. We also expect to see additional benefit from quicker make-ready times and minimizing wastage by coming to color quicker.”

He adds that the “simple but robust technology portfolio from Miraclon is another big advantage. With FLEXCEL NX Plates, we are able to optimize inventory management and can concentrate on all the different benefits we can achieve with one plate instead of having to use different plates for different jobs.”

The company’s plate-making division also supplies to trade shops and other converters in the region. Izhar concludes: “Many of the companies we supply plates to have been requesting FLEXCEL NX Plates to help them realize better on-press efficiency without impacting the quality of print produced – it’s really been established as the technology of choice for wide web flexible packaging printers. With our own FLEXCEL NX System up and running we can meet that demand and demonstrate its benefits to other customers too. A win-win for everyone.”

**ENDS**

**About Miraclon**

KODAK FLEXCEL Solutions have helped transform flexographic printing over more than a decade. Brought to life by Miraclon, KODAK FLEXCEL Solutions – including the industry-leading FLEXCEL NX and FLEXCEL NX Ultra Systems – give customers higher quality, improved cost efficiency, better productivity and best-in-class results. With a focus on pioneering image science, innovation, and collaboration with industry partners and customers, Miraclon is committed to the future of flexo and is positioned to lead the charge.

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