Press Release

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**Miraclon offers customers a step change in productivity with FLEXCEL NX Central Software launch**

*New technology can eliminate 90% of manual plate layout time and*

*boost plate utilization by 10%*

Miraclon, home of KODAK FLEXCEL Solutions, today announces the launch of KODAK FLEXCEL NX Central Software, offering customers a step change in their flexo platemaking productivity. Enabling manual plate layout time savings of up to 90% and boosting plate utilization by up to 10%, the next generation software streamlines the platemaking process and seamlessly enables the integration of multiple advanced plate surface patterning features, designed to enhance print performance – including those delivered within FLEXCEL NX Print Suite for PureFlexo™ Printing - into one automated plate layout, enabling customers to complete more jobs in less time, at a lower cost.

A successor to KODAK TIFF Assembler Plus Software (TAP) from Miraclon, the new automated plate layout process is optimized across the user’s portfolio of media sizes to maximize utilization, in turn increasing consistency and reducing errors by minimizing human touchpoints. FLEXCEL NX Central Software also allows for multiple users to remotely manage plate layouts, while its job tracking features enables more accurate billing and a comprehensive breakdown of production costs.

Reid Chesterfield, Chief Technology and Innovation Officer at Miraclon, comments: “FLEXCEL NX Central is designed to maximize the performance of KODAK FLEXCEL NX Technology and the efficiency benefits it brings to the pre-press and press rooms. It serves as the central hub for customers to interact with their FLEXCEL NX System, Miraclon’s ongoing technological innovations, and technical support teams to ensure the productivity it delivers drives business growth and ultimately their financial bottom line.”

FLEXCEL NX Central Software is included with all new FLEXCEL NX System orders from today and is available as an upgrade for existing customers.

**ENDS**

**About Miraclon**

Miraclon is the home of KODAK FLEXCEL Solutions, which have helped transform flexographic printing for more than a decade. The technology, including the industry-leading FLEXCEL NX and FLEXCEL NX Ultra Systems, and FLEXCEL NX Print Suite that enables PureFlexo™ Printing, maximizes on-press efficiency, delivers higher quality and overall best-in-class results. With a focus on pioneering image science, innovation, and collaboration with industry partners and customers, Miraclon is committed to the future of flexo and continues to be positioned to lead the charge. Find out more at [www.miraclon.com](http://www.miraclon.com), and follow us on [LinkedIn](https://www.linkedin.com/company/miraclon-corporation/) and [YouTube](https://www.youtube.com/channel/UCAZGpziB6Lq_Kx8ROgoMdCA/featured).