**19th May 2022**

**RGI partners with Fujifilm for first major digital investment**

*The company becomes the first commercial offset print business in France to install the Fujifilm Jet Press 750S High Speed model, citing increased customer demand for short-run, fast turnaround work.*

Founded in the mid-1980s, imprimerie RGI is a commercial print business in Saint-Thibault-des-Vignes, east of Paris. For nearly 40 years the company has been producing a huge range of applications for a wide variety of clients and, over this time, it has developed a deserved reputation for exceptional quality and outstanding customer service.

In early 2022 the company decided to make its first digital print investment and, after carefully considering all the options on the market, they installed a Jet Press 750S High Speed model from Fujifilm.

“Covid-19 has changed everything,” says Jean-François Le Borgne, Associate Director, RGI. “It’s changed the way we work, and it’s really turned our industry upside down. We were already seeing a market trend towards targeted, high quality, short run print jobs and the pandemic has massively accelerated that trend.”

Despite an existing, strong relationship with Fujifilm, having been a plates customer for the past ten years, the company directors were determined to carefully consider all their digital press investment options to ensure they picked the right option for their business. “It’s nice to be able to develop our partnership with Fujifilm, but we picked the Jet Press 750S High Speed model on its merits,” Le Borgne continues. “Its capabilities quickly won us over, particularly the excellent quality and the ease of use. We’re an offset print business and the Jet Press fits seamlessly into that environment with minimal changes required to our processes.

“Now we can offer our customers short run jobs, in B2 format, at the same exceptionally high level of quality they’re used to, allowing us to grow our business with existing clients, and to find new ones as well.”

“We’re delighted RGI chose Fujifilm and the Jet Press 750S High Speed model when making its first major digital press investment,” says Taro Aoki, Head of Digital Press Solutions, Fujifilm Europe. “The Jet Press is designed to deliver the high quality, short run commercial print the market is increasingly demanding and the Jet Press High Speed model can accelerate the transition from analogue to digital. This investment puts them in the best possible place to face the future with confidence.”

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**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing. These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [fujifilm.com/uk/en/business/graphic](https://www.fujifilm.com/uk/en/business/graphic), or [youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint.

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