Press Release

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**Miraclon partners with Paper Converting Machine Company in new Packaging Innovation Center**

Miraclon, home of KODAK FLEXCEL Solutions, has become Paper Converting Machine Company’s (PCMC) sole plate technology partner in the company’s new Packaging Innovation Center. Officially opened in Green Bay, Wisconsin, on April 26th, the new center is now home to a KODAK FLEXCEL NX System with KODAK FLEXCEL NX Ultra Processing Solution to support PCMC’s goal of creating a completely solvent-free environment.

“For years we’ve wanted the flexibility to make plates in-house for customer trials and demonstrations, and our partnership with Miraclon will now allow us to add this capability,” said Rodney Pennings, PCMC’s Director of Sales – Printing, Coating and Laminating. “We’ve always had great success using FLEXCEL NX Plates for print trials, so it was an easy decision to ask them to be our platemaking partner in our new Packaging Innovation Center.”

The Packaging Innovation Center will also be used by Miraclon for on-press demonstrations and print trials, giving customers and prospects in the United States and Canada the opportunity to see firsthand the efficiency and quality capabilities that FLEXCEL NX Technology offers.

Rich Rogals, US&C Commercial Director at Miraclon concluded: “The relationship with PCMC is part of Miraclon’s strategy to collaborate with industry partners and transform flexo together. It will also allow us to demonstrate how FLEXCEL NX Plates enable greater consistency and control on press to allow improved efficiency and press uptime, ultimately improving businesses’ financial bottom line.”

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**About Miraclon**

Miraclon is the home of KODAK FLEXCEL Solutions, which have helped transform flexographic printing for more than a decade. The technology, including the industry-leading FLEXCEL NX and FLEXCEL NX Ultra Systems, and FLEXCEL NX Print Suite that enables PureFlexo™ Printing, maximizes on-press efficiency, delivers higher quality and overall best-in-class results. With a focus on pioneering image science, innovation, and collaboration with industry partners and customers, Miraclon is committed to the future of flexo and continues to be positioned to lead the charge. Find out more at [www.miraclon.com](http://www.miraclon.com), and follow us on [LinkedIn](https://www.linkedin.com/company/miraclon-corporation/) and [YouTube](https://www.youtube.com/channel/UCAZGpziB6Lq_Kx8ROgoMdCA/featured).