**7th July 2022**

**Fujifilm launches Jet Press Connector app for Enfocus Switch**

Fujifilm has developed the Fujifilm Jet Press Connector app for Enfocus Switch, allowing customers to manage printing to the Jet Press directly from Enfocus Switch workflows. The app is available now as a free download from the Enfocus Appstore.

The app will allow customers that use Enfocus Switch to further automate their workflow and send print jobs directly to the Jet Press. The app is compatible with all variations of the Jet Press including the latest Jet Press 750S High Speed model, capable of printing up to 5,400 sheets per hour. Print companies receiving work from various sources, such as web to print, or their own MIS, can channel jobs through Switch to the Jet Press to maximise the throughput.

The new app allows printers to configure many of the Jet Press parameters within the Switch workflow and different sets of parameters can be set depending on the workflow or job type that is printed. The app can also dynamically set the Jet Press parameters by applying scripts within the workflow to translate non-specific job instructions (i.e. ‘B2’ size sheets) into specific parameters to use for printing. Such automation within the workflow increases productivity and reduces the potential for human error.

Fujifilm recognises that it is no longer the case that when new printing equipment is purchased, a new workflow is necessarily also required. While Fujifilm’s XMF Workflow was developed as the primary print production workflow for the Jet Press, many printers have developed in-house, vendor neutral workflow systems that manage print production for all their printing equipment, with all suppliers. Enfocus Switch is often used as the base for such workflows.

John Davies, Product Management and Support Manager for Workflow Products, FUJIFILM Europe “Fujifilm first developed a link between Enfocus Switch and its Jet Press many years ago in the form of a configurator and scripts. To make these capabilities easily available to all Jet Press customers, the original functionality, and more, has been developed as the freely available Enfocus Switch App. This provides customers with easy access to further integrate the Jet Press system into their print operations”

The **Fujifilm Jet Press Connector app** can be downloaded from the Enfocus Appstore at: <https://www.enfocus.com/en/appstore/overview>

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing. These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [fujifilm.com/uk/en/business/graphic](https://www.fujifilm.com/uk/en/business/graphic), or [youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint.

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