**Media Alert**

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August 1st, 2022

**Miraclon appoints Deana Conyard as Director of Product Marketing**

Miraclon is delighted to announce the appointment of Deana Conyard as the company’s new Director of Product Marketing. In her position, she takes up leadership of the Product Marketing team and activity globally.

Deana brings with her over 20 years of printing industry knowledge and a wealth of experience in ROI and product value proposition development, as well as go to market planning for B2B technology solutions inclusive of hardware, software, consumables, and services.

Emma Weston, Chief Marketing Officer, says: “We’re excited to welcome Deana to the Miraclon family. Her proven track record has her well positioned to help drive value-oriented solutions and the long-term growth strategies for Miraclon and our customers. I am confident that she will be a valuable addition to the team as Miraclon stays focused on our innovation strategy to enable our customers to continue driving the transformation of flexo.”

Deana is based in North America and will spend much of her time at Miraclon’s global innovation headquarters in Oakdale, Minnesota.

**ENDS**

**About Miraclon**

Miraclon is the home of KODAK FLEXCEL Solutions, which have helped transform flexographic printing for more than a decade. The technology, including the industry-leading FLEXCEL NX and FLEXCEL NX Ultra Systems, and FLEXCEL NX Print Suite that enables PureFlexo™ Printing, maximizes on-press efficiency, delivers higher quality and overall best-in-class results. With a focus on pioneering image science, innovation, and collaboration with industry partners and customers, Miraclon is committed to the future of flexo and continues to be positioned to lead the charge. Find out more at [www.miraclon.com](http://www.miraclon.com), and follow us on [LinkedIn](https://www.linkedin.com/company/miraclon-corporation/) and [YouTube](https://www.youtube.com/channel/UCAZGpziB6Lq_Kx8ROgoMdCA/featured).