**20th September 2022**

**Fujifilm announces return of “Peak Performance Print Experience”**

Following the success of the first Peak Performance Print Experience in 2021, Fujifilm will host a second event on the 28th September 2022 at the Fujifilm Advanced Print Technology Centre, Brussels. The Peak Performance Print Experience brings together print businesses from across Europe to see first-hand the latest developments in Fujifilm’s rapidly expanding digital print portfolio.

Fujifilm’s new Jet Press 750S High Speed Model will be featured at the event, where a range of brand new features and further developments will be showcased. There will also be live demonstrations of the fastest, most productive and cost effective high quality B2 inkjet press on the market.

New imprinting configurations based on Samba printhead technology will also be showcased, bringing together inkjet printheads, ink and image optimisation into hybrid or bespoke print systems that can be fully integrated into various conventional production processes. As part of Fujifilm’s imprinting portfolio, there will also be a live streamed presentation from recently acquired European inkjet systems integrator, FUJIFILM Unigraphica.

Fujifilm customer, Henning Rose, CEO of Wegner GmbH, will be showcasing first-hand how the Jet Press has helped to transform his business.

Additionally, the latest developments in Fujifilm’s growing range of label & packaging solutions will be on show, with a live first-look demonstration from Japan of the company’s forthcoming Jet Press FP790 flexible packaging press.

Taro Aoki, Head of Digital Press Solutions, FUJIFILM Europe, commented “We’re delighted to welcome people back to the Peak Performance Print Experience. The first event was a huge success and we look forward to presenting our very latest technologies at this year’s event. The Jet Press 750S High Speed Model leads the market in terms of quality and performance, while our imprinting solution offers flexibility for digital transformation. We look forward to showcasing our extensive portfolio at our Advanced Print Technology Centre and demonstrating how print businesses can achieve peak performance print with Fujifilm technology.”

To find out more about this event, please visit: [www.PeakPerformancePrint.com](https://info.fujifilm.eu/PeakPerformancePrint?utm_source=referral&utm_medium=pr&utm_campaign=JetPress750S)

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing.  These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [fujifilm.com/uk/en/business/graphic](https://www.fujifilm.com/uk/en/business/graphic), or [youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint.

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