

**Media Alert**

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**Lahden Graafinen completes Miraclon Certification Program for KODAK FLEXCEL NX Plates to confirm commitment to push the boundaries of flexo**

Finland-based Lahden Graafinen has successfully completed the Miraclon Certification Program for FLEXCEL NX Plates, underscoring the company’s commitment to transforming the future of flexo through certified processes on award-winning technology.

“We are constantly working with our customers to push the boundaries of flexo printing – transforming flexo together,” comments Tomi Havia, Lahden Graafinen Managing Director. “FLEXCEL NX Plates allow our customers to achieve top production speeds without impacting print quality, and jobs are coming to color faster. The consistently accurate registration that the FLEXCEL NX System delivers with Expanded Color Gamut with CMYK artwork for wide web jobs is also a crucial deliverable for us.”

He continues: “As the only FLEXCEL NX Plate supplier in Finland, our customers rely on us to supply them with the best flexo plate for production, and the Miraclon Certification for FLEXCEL NX Plates assures them of our best practices during the platemaking process.”

Designed to evaluate KODAK FLEXCEL NX System users’ ability to meet international standards, the certification program represents a feature set that drives industry-leading efficiency, repeatability, and consistent quality flexo plate production. The certification process is also supported with comprehensive data measurement and analysis.

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Caption:

From L-R: Tarja Alhoranta, Platemaking Specialist; Tomi Havia, Managing Director; Anssi Mikkonen, JOB TITLE – all at Lahden Graafinen Oy.

**About Miraclon**

Miraclon is the home of KODAK FLEXCEL Solutions, which have helped transform flexographic printing for more than a decade. The technology, including the industry-leading FLEXCEL NX and FLEXCEL NX Ultra Systems, and FLEXCEL NX Print Suite that enables PureFlexo™ Printing, maximizes on-press efficiency, delivers higher quality and overall best-in-class results. With a focus on pioneering image science, innovation, and collaboration with industry partners and customers, Miraclon is committed to the future of flexo and continues to be positioned to lead the charge. Find out more at [www.miraclon.com](http://www.miraclon.com), and follow us on [LinkedIn](https://www.linkedin.com/company/miraclon-corporation/) and [YouTube](https://www.youtube.com/channel/UCAZGpziB6Lq_Kx8ROgoMdCA/featured).