

**Media Alert**

Media Contacts:

Elni Van Rensburg – +1 830 317 0950 – elni.vanrensburg@miraclon.com
AD Communications: Imogen Woods – +44 (0)1372 464 470 – iwoods@adcomms.co.uk

October 5th, 2022

**ProFILE passes the Miraclon Certification Program
for FLEXCEL NX Plates with flying colors**

ProFILE Communication GmbH, based in Vreden, Germany, has successfully completed the Miraclon Certification Program for KODAK FLEXCEL NX Plates. The program verifies and confirms the ability of FLEXCEL NX System users to meet international flexographic platemaking standards. It represents a feature set that drives industry-leading efficiency, repeatability, and consistent quality in flexo plate production. Comprehensive data measurements and analyses are also carried out as part of the certification process.

ProFILE has been a user of KODAK FLEXCEL NX Technology for ten years and today houses two FLEXCEL NX Wide Systems, with FLEXCEL NX Plates accounting for around 70% its total flexo plate production. The company continuously invests in new technology, most recently in lower-emission washer technology, UV LED exposure and quality control measurement.

“The FLEXCEL NX Certification is an important component of our quality assurance. In addition to our permanent internal process controls and regular equipment maintenance, this gives us official confirmation that our flexo platemaking works optimally and that we can always guarantee our customers the best possible quality,” says ProFILE Communication’s Managing Director, Dirk Hemsing. “It is, of course, also a marketing tool for us to present our high quality standards to the market and thus position ourselves favorably against our competitors.”

ENDS

**Caption:**

Presentation of the FLEXCEL NX Certification certificate and plaque to ProFILE Communication (from left): Roland Hamacher, Sales Manager EAMER, Miraclon; Dirk Hemsing, Managing Director ProFILE; and Ina Polhuis, Assistant to the Management, ProFILE.

**About Miraclon**

Miraclon is the home of KODAK FLEXCEL Solutions, which have helped transform flexographic printing for more than a decade. The technology, including the industry-leading FLEXCEL NX and FLEXCEL NX Ultra Systems, and FLEXCEL NX Print Suite that enables PureFlexo™ Printing, maximizes on-press efficiency, delivers higher quality and overall best-in-class results. With a focus on pioneering image science, innovation, and collaboration with industry partners and customers, Miraclon is committed to the future of flexo and continues to be positioned to lead the charge. Find out more at [www.miraclon.com](http://www.miraclon.com), and follow us on [LinkedIn](https://www.linkedin.com/company/miraclon-corporation/) and [YouTube](https://www.youtube.com/channel/UCAZGpziB6Lq_Kx8ROgoMdCA/featured).