**Media Alert**

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**Tomasz Kropinski joins Miraclon as new Sales Manager for Poland**

Miraclon is delighted to announce the appointment of Tomasz Kropinski as its new Sales Manager for Poland. The role includes supporting and enabling customers to maximize their productivity and cost savings, and aiding prospective customers to achieve business growth with new investments in KODAK FLEXCEL NX Technology from Miraclon.

Tomasz joins Miraclon with solid experience in flexographic printing, having gained in depth industry knowledge through various sales and account management roles at Tesa Tape Sp. z o.o. since 2010. He also gained a range of sales experience in various roles since 1999.

Stephen McCartney, Commercial Director for EAMER, Miraclon, said: “Tomasz is a valuable addition to Miraclon and brings a wealth of industry knowledge and relationships with him. His deep understanding of flexographic market trends will ensure that customers and prospects benefit from his know-how and expertise as they utilize FLEXCEL NX Technology to shape the future of flexo. It’s a pleasure welcoming him to the team.”

**ENDS**

**About Miraclon**

Miraclon is the home of KODAK FLEXCEL Solutions, which have helped transform flexographic printing for more than a decade. The technology, including the industry-leading FLEXCEL NX and FLEXCEL NX Ultra Systems, and FLEXCEL NX Print Suite that enables PureFlexo™ Printing, maximizes on-press efficiency, delivers higher quality and overall best-in-class results. With a focus on pioneering image science, innovation, and collaboration with industry partners and customers, Miraclon is committed to the future of flexo and continues to be positioned to lead the charge. Find out more at [www.miraclon.com](http://www.miraclon.com), and follow us on [LinkedIn](https://www.linkedin.com/company/miraclon-corporation/) and [YouTube](https://www.youtube.com/channel/UCAZGpziB6Lq_Kx8ROgoMdCA/featured).