**24th November 2022**

**Fujifilm announces a change to its offset plate manufacturing in EMEA**

Fujifilm today announces the closure of the company’s offset plate production line in Tilburg, The Netherlands.

As a global leader in the graphics market, Fujifilm is continually adapting its graphic communications business to ensure it can be sustained in a resilient and enduring way. This has required the company to find new ways of working to meet customer needs more effectively, and new ways of thinking about how it can continue to create value.

In the offset printing market, there has been a continuous decrease in the demand for offset printing plates caused by the transition to other forms of communication, particularly digital media, and the diversification of printed output as a result of the growth in digital printing. This trend has been accelerated by the effect of the COVID pandemic and the impact this has had on the way people consume print. This situation has been further compounded in Europe by raw material cost increases, the volatility of the energy market, and the impact of higher inflation.

As a result, Fujifilm has taken the difficult, but necessary decision to close its remaining offset plate production line at the company’s Tilburg manufacturing plant in the Netherlands. Production of plates currently made in Tilburg will be transferred to factories in Japan and China. After this transfer has taken place, the production of offset plates in Tilburg will stop, with the process anticipated to be complete in late 2023.

However, there is no doubt that offset printing will remain a critically important production process for many years to come, thanks to its ability to produce high quality, cost effective print in highly productive and automated print businesses. Fujifilm remains fully committed to keep supplying its best-in-class offset printing plates into the EMEA market and be a key driving force by increasing the adoption of its processless plates, such as the industry-leading Superia ZX, as they offer the best combination of quality and performance, and help print service providers improve production efficiencies further. Fujifilm will strive to serve EMEA customers in the best way under the new business set up and will continue to focus its efforts on ways it can contribute to the future of the offset printing market.

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing. These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit fujifilm.com/uk/en/business/graphic, or youtube.com/FujifilmGSEurope or follow us on @FujifilmPrint.

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