**Media Alert**

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**Miraclon appoints David Parker as Sales Manager for UK and Ireland**

Miraclon has announced the appointment of David Parker as its new Sales Manager for UK and Ireland. In this role, David will support customers and prospects to maximize their investments in KODAK FLEXCEL NX Solutions and help them achieve the productivity and efficiency gains the technology offers to ultimately improve their bottom line.

David joins Miraclon with more than 20 years’ experience in flexographic printing, having started his career in various platemaking and reprographic operator roles. From there, he developed a wealth of experience in sales and business development, having most recently worked as Packaging Sales Manager for Fujifilm Graphic Systems in the UK.

Stephen McCartney, Regional Commercial Director - EAMER for Miraclon, comments: “We are delighted to welcome David to Miraclon. With his experience of the flexographic printing process and the benefits it brings to the packaging supply chain, he can offer excellent support for both existing and prospective customers in the UK and Ireland. I am confident that he will be a valuable addition to the Miraclon team.”

**ENDS**

**About Miraclon**

Miraclon is the home of KODAK FLEXCEL Solutions, which have helped transform flexographic printing for more than a decade. The technology, including the industry-leading FLEXCEL NX and FLEXCEL NX Ultra Systems, and FLEXCEL NX Print Suite that enables PureFlexo™ Printing, maximizes on-press efficiency, delivers higher quality and overall best-in-class results. With a focus on pioneering image science, innovation, and collaboration with industry partners and customers, Miraclon is committed to the future of flexo and continues to be positioned to lead the charge. Find out more at [www.miraclon.com](http://www.miraclon.com), and follow us on [LinkedIn](https://www.linkedin.com/company/miraclon-corporation/) and [YouTube](https://www.youtube.com/channel/UCAZGpziB6Lq_Kx8ROgoMdCA/featured).